



Annual report 2024



BE PART OF WHAT MATTERS

Under the High Patronage of H.S.H. Prince Albert II of Monaco



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**H.S.H. Prince
Albert II
of Monaco**

*Patron
of Peace and Sport*

Peace and Sport is a major player in the peace through sport movement. I am proud that, 17 years ago, the Principality of Monaco has served as the launching pad for this important initiative.

My country attaches great importance to sport and the values it promotes. In 2024, the Principality has been a driving force in ensuring the recognition of sport as a catalyst for sustainable development in the "Pact for the Future" adopted by world leaders at the United Nations General Assembly.

The Peace Walk which I was honored to lead last December brought together champions, leaders, policymakers, and inspiring figures who embody the values of respect and dialogue upheld by the Organization. In a year marked by a tense international context, the Peace Walk was a much-needed symbolic moment to deliver a simple message: peace is precious, fragile, and under constant threat. It can only be preserved through continuous joint efforts, with sport playing an essential role as an effective tool for conflict prevention and reconciliation.

I would like to express my gratitude to the Peace and Sport team for their dedication and achievements as I am fully committed to support the growth of the peace-through-sport family, to further promote the benefits of sport among young people and divided communities.



Joël Bouzou

*President and Founder
of Peace and Sport*

As we reflect on the past year, I am proud of what we have accomplished - not just as an Organization, but as a community committed to driving positive change through sport.

In 2024, for the fourth time in seven years, our programs have been recognized in the United Nations Secretary-General's Report on Sport as examples of best practices. While the Secretary-General's support is not new, such consistency is a mark of recognition for Peace and Sport and for the impact that our initiatives have had across communities worldwide.

Yet, we must go further. Our vision is clear and echoes the call we made at the Peace and Sport International Forum in Monaco last December, with the support of all the participants: sport must be integrated even more into public policies for education, peace and violence prevention.

The 2024 Paris Olympic and Paralympic Games have once again highlighted sport's unique power to unite people. We are committed to continue working to ensure that sporting events serve as platforms for messages of peace, and to accompany athletes to amplify their impact as peacemakers.

Thank you for being part of this journey. Together, we are making a difference, and I look forward to another year of progress and purpose.



Highlights

2024



1. FEBRUARY

Empowering communities

The French Embassy in Togo has commissioned Peace and Sport to train 13 Togolese Civil Society Organizations (CSOs) in the basics of peace through sport.



2. APRIL

Advocating for peace through sport

The international dialogue "*Athletes Game on for Peace*," co-organized, by Peace and Sport and UNESCO, highlighted the power of athletes as catalysts for peace and the importance of supporting them in their commitment.



3. MAY

Raising awareness through athletes

Peace and Sport co-organized a panel at the inaugural United Against Online Abuse conference by the FIA, emphasizing the role of athletes as advocates in preventing violence and conflict in all its forms, including online.



4. JUNE

Accompanying athletes' social engagement

Peace and Sport and the Classico Foundation teamed up to support athletes' social commitment. Rising Senegalese soccer star Iliman Ndiaye named Champion for Peace.

5. JULY

Fostering social legacy of major sporting events

During the final stage of the Tour de France between the Principality of Monaco and Nice, Peace and Sport and the Tour de France joined forces to share a message of peace.



6. SEPTEMBER

Connecting stakeholders

On 19 September at the Théâtre Princesse Grace, the Peace and Sport documentary "*La flamme de la paix*" (The Flame of Peace) was screened in the presence of H.S.H. Prince Albert II.



7. OCTOBER

Highlighting best practices

Jenni Hermoso became the first female recipient of the Socrates Award, recognized for her dedication to gender equality.

8. NOVEMBER

Building alliances for peace

UCI and Peace and Sport announced a partnership to empower communities through cycling.

9. DECEMBER

Celebrating peace values

The universal values of peace through sports were in the spotlight in Monaco in presence of Champions and high-level leaders from the sports world with a common goal of underlining the ability of sport to transmit a culture of peace to younger generations in a tense geopolitical context.



Our premise and approach

We believe sport can promote **a culture of peace** when it is used with the intention **to teach life skills and values**, in a safe environment, and by qualified educators.

We rely on **a bottom-up approach** and work closely with communities across continents **to understand their challenges and identify successful practices**. We provide tailored solutions through sport, always considering their scalability and reproducibility.

By partnering with **leading international organizations, governments, sport governing bodies, grassroots organizations and academia** we ensure that sport plays a central role in tackling global challenges as part of integrated, multi-sectoral approaches.

We call on international decision-makers to deploy the intentional use of sport as **a tool for transmitting values for peace**, relying on its universality, on its role models and on field actors trained to address daily needs.



Our mission

Supporting the implementation of high-impact programmes that use sport to build peaceful, inclusive and equitable communities.



Our vision

A safer, more equitable and inclusive world through sport and its values.



Our values

Neutrality, Resilience, Inclusion, Independence, Equity, Dialogue



Our scope of action

Peace education

- Encouraging the acquisition of knowledge and skills needed to promote a culture of peace
- Promoting access to education and vocational training for disadvantaged communities

Living together

- Promoting gender equality, ensuring women's safety and encouraging their inclusion in leadership positions in peace-through-sport initiatives
- Empowering individuals through capacity building to promote equal opportunities and social inclusion for all

Coalitions

- Encouraging the duplication of best practices and ensuring that civil society's expertise is taken into account
- Promoting multi-stakeholder partnerships capitalising on each party's expertise and resources

Our symbol

The **#WhiteCard** was created by Peace and Sport and is the symbol of peace through sport. It represents the transformative power of sport to promote peace and unity.

A Champions for Peace club committed to our cause

A group of high-level athletes from diverse backgrounds supports our actions on a daily basis. These role models inspire young people worldwide and demonstrate that sport is more than competition - it's a force for positive change.

Culture of peace

A set of values, attitudes, behaviors and lifestyles that inspire social interactions, avoid violence and prevent conflict, by putting the focus on dialogue and negotiation among individuals, groups and states.

(UN Resolution A/RES/52/13)

Sport for peace

The intentional use of sport to achieve specific objectives to build a culture of peace, through the transmission of values, attitudes and behaviors that inspire social interaction and sharing.



Editorial by our CEO



“ *Acting as pivot between grassroots stakeholders and international decision-makers, we foster effective collaborations and meaningful change.*

Jean-Jérôme Perrin-Mortier
CEO

Peace and Sport plays a unique role in the sport for development and peace sector, serving as pivot between grassroots stakeholders and international decision-makers. Thanks to a long-standing experience on the field and a unique neutrality, we foster effective collaborations and meaningful change.

In a year marked by the Paris 2024 Olympic and Paralympic Games, it was important for us to continue supporting athletes in their aspirations to contribute to society. Throughout 2024, they were at the core of our three pillars of action, delivering impactful initiatives.

Demonstrating: sport can foster a culture of peace, but only if coaches and educators are trained to impart life skills and values through sport. That's why we focus on training young men and women worldwide. In Togo for example, 27 educators from 13 civil society organizations received intensive training and year-long mentoring to use sport as a tool for peace and inclusion. Benjamin Boukpeti, the only Olympic Medallist of Togo, was at the core of the initiative, acting as role model and mentor.

Advocating: the "Ride for Peace" parade, organized with the Tour de France during its final stage from Monaco to Nice, united leaders and athletes dressed in white to promote peace and unity. Led by Champions for Peace, the parade was an opportunity to showcase the power of major sporting events to spread a message of peace to a global audience.

Mobilizing: the international dialogue "Athletes Game on for Peace," co-organized with UNESCO, highlighted the power of athletes as catalysts for peace and the need to support their commitment. Renowned figures like Masomah Ali Zada, Siya Kolisi, and Didier Drogba shared their experiences, the challenges that athletes face in their social commitments, and the impact of being role models. The event also launched the 2024 #WhiteCard campaign, with an appeal by Champions for Peace to make sport for peace a priority.

All this was made possible through strategic partnerships with key stakeholders, laying the foundation for greater impact. Our collaboration with Monaco's Communications Department to release the documentary "Flame of Peace", which highlights sport's impact on communities worldwide, is a prime example of how such alliances help expand our reach and engage new supporters for peace through sport. We are committed to continue acting as pivot to ignite impactful initiatives that foster a culture of peace through sport.



Demonstrating



Peacemakers Project

In 2024, the Peacemakers Project continued its commitment to strengthening the social impact of sport at the community level. Entering its fourth year of existence, this international coalition has further consolidated its network and deepened its efforts to identify challenges, needs, and best-practices among leading sport-for-peace organizations. Through new initiatives and strategic collaborations, the project has continued to support the development of innovative solutions to maximize the impact of sport as a tool for social cohesion and transformation.

Building on a bottom-up approach, the Peacemakers Project further developed its global mentorship model in 2024 by supporting grassroots organizations through several strategic pillars: project management, advocacy and communication, capacity building, stakeholder coalition, educational engineering, impact assessment, and athlete engagement. This integrated approach provides structured and tailored support adapted to the local realities of beneficiary organizations while fostering exchanges and synergies on an international scale.

Peace and Sport has continued its fieldwork in historically engaged territories such as Colombia, Rwanda, Burundi, and India, strengthening its collaborations with local partners. At the same time, new territories welcomed initiatives in 2024, with the organization of the Friendship Games in Ecuador and the implementation of training and monitoring activities as part of the FEF-OSC program in Togo, mandated by the French Embassy. These developments reflect Peace and Sport's commitment to reinforcing its field engagement, adapting its interventions to local realities, and structuring sustainable initiatives in collaboration with institutional and community stakeholders.

“The Peacemakers Project was a crucial moment instructing us into a much more professional format for the work we had been doing for 15 years, through which we demonstrated to institutions, companies and governments the need to invest in young people and sport.”

Gerson Florez, COP COLOMBIA,
Documentary *La Flamme de la Paix*

The Champion for Peace's view



Diana Gandega

Basketball African Champion and Olympian

« Athletes play a key role in peace-through-sport programs, yet many do not fully realize the impact they can have on beneficiaries or the added value they bring to field initiatives. It is essential to raise their awareness of this responsibility by fostering experience-sharing among athletes and illustrating their contribution through concrete examples. »

KEY FIGURES

- 3 continents
- 5 000 child beneficiaries
- 300 educators trained
- 4 territories hosting the Friendship Games

Impact assessment

The Champion for Peace's view



Benjamin Boukpeti

Only olympic medalist of Togo

« We all aspire to be agents of change and to make an impact. But it is by acting with fairness and relevance at the local or regional level that we can truly understand our environment and create lasting impact. »



KEY FIGURES

- a 2nd area analysed by university researchers
- 30 days of presence and impact measurement
- 3 target territories

In an international context where demonstrating the impact of sport-for-development and peace programs has become a priority, Peace and Sport reached a new milestone in 2024 with the launch of the second phase of the Peacemakers Project evaluation.

Building on the structured partnership established with the Institut des Sciences Sociales du Politique at Paris-Nanterre University, within the framework of the UNESCO Chair "SPORTSD&P", this initiative aims to consolidate a rigorous methodological framework to measure the concrete effects of the program on beneficiary communities. Following the identification of key indicators in Togo in 2023, the first sociological survey was conducted in the Usme district of Colombia. Academic researchers from the Institute conducted fieldwork, including observations and interviews with educators, teachers, young participants, and community stakeholders, gathering essential qualitative data.

This initial research phase resulted in the drafting of an interim report, providing a preliminary analysis of the observed dynamics. However, social impact measurement cannot be limited to a single observation phase: a second research phase will be conducted in the same area to refine the results and complete the analysis. This work will culminate in the publication of a more comprehensive final report, strengthening Peace and Sport's ability to scientifically demonstrate the impact of its initiatives and enhance their institutional recognition.



“ We must establish a long-term presence on the ground to develop an expertise that is not merely the application of universal indicators, but rather one that remains as close as possible to local populations, allowing us to understand each specific dynamic, the expected effects, and the existing gaps in the field.”

Julien Sorez
Head of the UNESCO-SPORTSD&P Chair
Peace and Sport International Forum 2024



Advocating

Endorsements and recognitions

The Champion for Peace's view



Marlène Nidecker

Olympic medalist in Taekwondo and Champions for Peace Club Representative

« The Secretary-General's support is not new, but such consistency is a mark of recognition for Peace and Sport and our initiatives. »



KEY FIGURES

- 4 mentions of Peace and Sport in UN Secretary General reports on sport over the past 7 years

UN SECRETARY GENERAL REPORT

Recognizing Peace and Sport's pivotal role in advancing the SDGs through sport

In 2024, for the fourth time in seven years, our programs have been recognized in the United Nations Secretary-General's Report "United by our Common Goals – Ensuring the Impact of Sport on Sustainable Development and Peace" as examples of best practices. This year, the spotlight was given to our Peacemakers Project. The work carried out with "COP Colombia", a Social Football Club empowering children and educators in Usme – a district of Bogotá –, is showcased as an example in the Report.

LUXEMBOURG PEACE PRIZE

Highlighting sport's role as a catalyst for peace

Peace and Sport was rewarded with the 2024 "Outstanding Sport for Peace" Award by the Schengen Peace Foundation during the Luxembourg Peace Prize Ceremony. This prestigious recognition strongly contributes to highlight and streamline sport as cost-effective and impactful tool for conflict prevention and reconciliation among peace stakeholders.

"SPORT IS RESPECT" CAMPAIGN

Acknowledging Peace and Sport's expertise in developing pedagogical tools

The "Sport is Respect" campaign was developed within the framework of the "Combating Hate Speech in Sport" project, co-funded by the European Union and the Council of Europe. Peace and Sport was entrusted with evaluating and validating the educational tools created for the campaign. Leveraging our expertise, we ensured that these tools were well-suited for a diverse range of stakeholders and effectively contributed to enhancing their ability to prevent and combat hate speech in sport.



Celebrating impact and engagement



SOCRATES AWARD

Rewarding football players' commitment to build more inclusive and peaceful communities

Created in 2022 by Peace and Sport in partnership with **Groupe L'Équipe** and **France Football**, the Socrates Award is handed over during the Ballon d'Or ceremony for the best solidarity actions carried out by committed footballers. It stems from the recognition of the growing impact of athletes on our society, which now extends far beyond the stadium. In 2024 Jenni Hermoso became the first female recipient of the Socrates Award, following in the footsteps of previous winners Sadio Mané and Vinicius Junior. She was recognized for her dedication to gender equality and advocacy for women's rights in football.

PEACE AND SPORT AWARDS

Highlighting best practices advancing peace through sport and inspiring change

Since 2008 the Peace and Sport Awards recognize and celebrate individuals and organizations that have demonstrated outstanding commitment to fostering peace, dialogue and social stability in the world through sports. Winners of this prestigious recognition range from grassroots initiatives to international programs and are an inspiration for what sport can achieve on the global stage, if used with the intention to achieve social good. The 2024 Awards Ceremony took place in Monaco on December 3, recognizing outstanding achievements and commitments across seven categories. Among the honorees, six-time Olympic medalist Sifan Hassan was named Champion for Peace of the Year, while three-time Olympic Champion and Paris 2024 Olympic and Paralympic Games President Tony Estanguet was honored as Person of the Year.



Discover all the 2024 Peace and Sport Award winners

PEACE AND SPORT DOCUMENTARY AWARD

Celebrating storytelling efforts raising awareness on the power of sport for peace

Since 2015, the Peace and Sport Documentary Award is rewarded during the **Sportel Awards** Ceremony. It celebrates the work of committed filmmakers who showcase sports as a tool for building a culture of peace. By transforming concrete actions and life journeys into inspiring stories, these documentaries encourage others to follow the example. The 2024 award went to the documentary "ESPOIRS" by Mañana Films and L'Équipe, directed by Nicolas Jambou, Jean Verdon, and Sacha Chelli. It tells the story of young girls and boys from marginalized communities who, through sports, find an opportunity to overcome the social and economic challenges they face.

The Champion for Peace's view



Tony Estanguet

Three-time Olympic Champion in Canoe and Paris 2024 Olympic and Paralympic Games President

« Sport has changed my life and my commitment stems from this: before being athletes, we are citizens. Sport has shaped us, educated us and passed on some very strong values. As sportsmen and women, we have a role to play in bringing people together, engaging them and sharing our experience. »



KEY FIGURES

■ **9 000** people have benefited from the projects nominated for the Peace and Sport Awards 2024

The Champion for Peace's view



Florent Pietrus

Basketball - France.
European Basketball Champion and Olympian.

« Sport has values that transcend borders, and it's important to share them with children on the field, but also at events like the conference at Casa Colombia, to further raise awareness among decision-makers. »

In 2024, Peace and Sport was able to build on the international momentum of the Olympic Games to demonstrate once again that sport is much more than just a competition. Through a variety of initiatives, sport was highlighted as a universal tool for building bridges between people and for planting the seeds of peace.

CONFERENCE "SPORT AND PEACE: A GOLDEN LINK"

Co-organised with the Colombian Embassy in France at Casa Colombia, and attended by the Minister of Sports and the President of the Colombian Olympic Committee, this event highlighted the importance of sport in achieving the Colombian government's objective of "total peace".

TWO EXHIBITS DEDICATED TO PEACE THROUGH SPORT

In partnership with UNESCO, the work carried as part of the Peacemakers Project was highlighted in the "Sport and Peace" section of the "Change the Game" exhibition held during the 2024 Olympic Games at UNESCO headquarters in Paris. Meanwhile, the exhibition "Élan commun: des Jeux à la diplomatie", organised by the French Ministry of Europe and Foreign Affairs, spotlighted Peace and Sport's Champions for Peace.

CULTURAL OLYMPIADS: SPORT AND ART TEAMING UP FOR PEACE

As part of the Cultural Olympiads organised by the *Organisation Internationale de la Francophonie*, Champions for Peace Marlène Nidecker and Benjamin Boukpeti shared their experiences at a round table exploring how sport and art can come together to create a lasting culture of peace.

DIALOGUE ON EQUALITY AND DIVERSITY

At the conference "Equality and diversity in French-speaking sport: a reality?", organised by the Council of Europe and the French delegation for Francophone sport, Peace and Sport was able to illustrate how the values of inclusion and diversity in the world of sport can contribute to social peace.



KEY FIGURES

■ **6** Champions for Peace competing at the Paris 2024 Olympic Games



Championing peace at major sporting events

RIDE FOR PEACE

As part of its awareness-raising initiatives, Peace and Sport and the Tour de France organized the "Ride for Peace" parade, an emblematic event held ahead of the final stage of the Tour. This gathering brought together prominent figures from the world of sports, institutions, and committed stakeholders. In the presence of H.S.H. Prince Albert II of Monaco, 40 cyclists took part in this powerful moment, engaging in a symbolic ride to convey a universal message of peace.

"Ride for Peace" aligns with the ambition to create a lasting legacy for international sporting events while raising awareness among a broad audience about the positive impact of sport.

The Champion for Peace's view



Chris Froome

Cycling - Kenya / England. Winner of the Tour de France.

« To take part in the "Ride for Peace" parade is an honour. Sport has always been a unique platform for bringing people together. As a Champion for Peace and former winner of the Tour de France, I am proud to be part of this initiative and to inspire younger generations. »



KEY FIGURES

- 40 participants
- 14 K likes
- 42 K impressions

Global exposure on
France Télévisions

france.tv



Mobilizing



#WhiteCard 2024

The #WhiteCard 2024 campaign was launched with the international dialogue "Athletes: Game On for Peace", co-organized on April 4, 2024, by Peace and Sport and UNESCO. This event highlighted the role of athletes as catalysts for peace and the importance of supporting them in their commitment.

On April 6, the International Day of Sport for Development and Peace, thousands of people raised a #WhiteCard, a universal symbol of unity and dialogue, and took on the proposed challenge: forming the letters of the word "PEACE" with their fingers.

Through a multi-channel amplification led by Champions Siya Kolisi (Rugby – South Africa), Marlène Nidecker (Taekwondo – France/Canada), Rudy Gobert (Basketball – France), Aliyah Koloc (Motorsport – UAE), and Peace and Sport Vice President Didier Drogba (Football – Côte d'Ivoire), the campaign gained significant visibility on social media and in the media.

Events were organized worldwide, showcasing local initiatives. With growing engagement each year, #WhiteCard continues to unite civil society, athletes, and decision-makers around a message of hope and inclusion.

KEY FIGURES

- 1 billion estimated reach over the past 10 years
- 100 media outlets
- 40 International Federations
- 40 Champions for Peace
- 20 000% increase of impressions



The Champions for Peace's view



Didier Drogba *Peace and Sport Vice President and Football Legend*

« We, the Champions for Peace, as a collective, wish to push further our voice and values, justified by the current context. We are looking for more support and cohesion within the sports world to amplify the message PEACE THROUGH SPORT. This appeal is important, I have personally witnessed what athletes and sport can accomplish, today is about that. »

Siya Kolisi *Captain of South Africa's two-time World Champion Rugby team*

« As Champions, we must use our influence in a positive way and constantly promote the universal values of peace in order to bring young people together and enable everyone to live together despite our differences. »



KEY FIGURES

- 17 M reach*
- 400 K impressions
- 14,4 K likes
- 450 delegates online and onsite
- 85 media outlets qualified



*International and local coverage

Peace and Sport International Forum

Under the theme “Speak Your Peace”, the 14th Peace and Sport International Forum established itself as a key event highlighting the role of sport as a universal tool for building a culture of peace and inclusion. Bringing together global leaders, Champions for Peace, and renowned experts, this event showcased the transformative power of sport in a tense geopolitical context.

The discussions at the event took the form of a television-style panel, offering a unique and engaging format to explore key topics. The exchanges were structured around three main themes.

The first focused on education through sport, highlighting policies and programs designed to instill the values of peace.

The second theme centered on inclusion, with a particular emphasis on women's and youth empowerment, while underscoring the importance of inspiring role models to drive these efforts.

Finally, the role of the Champions for Peace was highlighted, showcasing how athletes can become powerful catalysts for social change.



Best of
Forum video.

The Champion for Peace's view



Charmaine Crooks

*Vice Olympic Champion in Athletics
and Former President of Canada soccer*

« The Peace and Sport Forum is a key platform for sharing best practices and real-life examples of how sport fosters inclusion and education. But real impact requires funding. This is a call to the philanthropic world to invest in peace through sport programs. »



Mutaz Barshim

Olympic Champion in high jump

« Our voices matter. Whether we reach one person, a hundred, or a hundred thousand, people look up to us. We have a responsibility to take action and make a difference in their lives. »



Governance



1. Pentathlete World Champion, after four Olympic Games, Joël Bouzou created Peace and Sport in 2007. He is currently Advisor to H.S.H. Prince Albert II of Monaco and Member of the IOC Sport and Active Society Commission. Current President of the French Federation of Modern Pentathlon, he is Vice President and former Secretary General of the Union Internationale de Pentathlon Moderne (UIPM). He was elected President of the World Olympians Association (WOA) in November 2011.

2. Didier Drogba became **Vice President of Peace and Sport** after 25 years as a successful international football player and all-time top scorer from Ivory Coast. A true man of peace, through his personal background and engagement, Didier Drogba became a Champion for Peace in 2017. He greatly helped the organization's field programs, notably with young people in Colombia, before deciding to strengthen his commitment for peace through sport.

3. Georges Vanderchmitt has been the General Secretary of Peace and Sport since it was created in 2007. A former high-level senior official in the French government, he presided over two state-run companies in the media and ran the office of the Minister for Youth and Sport.

4. Michael Geistlinger has been Peace and Sport's Administrator since 2009. He is Professor of International Law at the University of Salzburg and author of many academic publications. He has collaborated with several organizations such as the Organization for Security and Co-operation in Europe and the Anti-Doping Division for the 2016 Olympic Games.

5. H.E. Henri Fissore has been an administrator for Peace and Sport since 2014 and former Ambassador to H.E. the Minister of State in Monaco. He has held several positions in Monegasque public institutions and Government and he has held several diplomatic posts abroad over the course of his career.

6. Born on the high plains of Kenya, Wilson Kipketer, Champion for Peace since 2009, is one of the best athletes in the history of track sprinting. His world record remained undefeated for 13 years before being beaten by David Rudisha. Now retired, he is involved in development in his home community.

7. Alain Leclercq was appointed as **Treasurer of Peace and Sport** in September 2023. He was a member of the Principality's Ordre des Experts-Comptables from 1970 to 2022. Since 2023, he has worked as an International Tax Consultant. Alain Leclercq also taught at Monaco's "Lycée Technique" for 15 years. He was elevated to the rank of Officer of the Order of Saint-Charles by H.S.H. Prince Albert II of Monaco. He was involved with AS Monaco Athlétisme for many years and handled the Presidency from 1994 to 2022. Recognized by his peers, he was awarded the Vermeil insignia by the AS Monaco Association and the authorities of Physical Education and Sports. Due to his profile, Alain Leclercq naturally joined Peace and Sport to express his passion for sport and commitment to peace.

Team



Jean-Jérôme PERRIN-MORTIER
Chief Executive Officer



Ludovic DAU
Director of Sports
and Programs



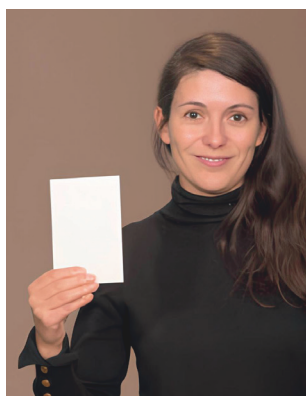
Pauline JOHANET
International Relations
Manager



Charlotte AUTANT
Partners & Brand Manager



Virginie OUMAILIA
Executive Assistant
to the President



Camélia SIMON-BOUAZIZ
Events & Communication
Manager



Melissa SASSI
International Relations and
Advocacy Junior Manager



Robin BECHADE
Programs Coordinator

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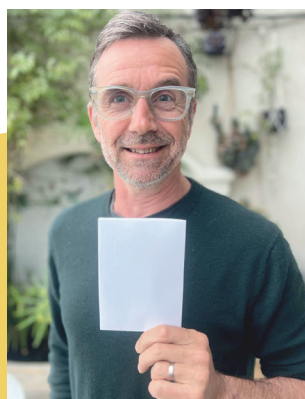
External consultants



Florian DUPOUY
Accountant



Nicolas JOMARD
Communication Consultant

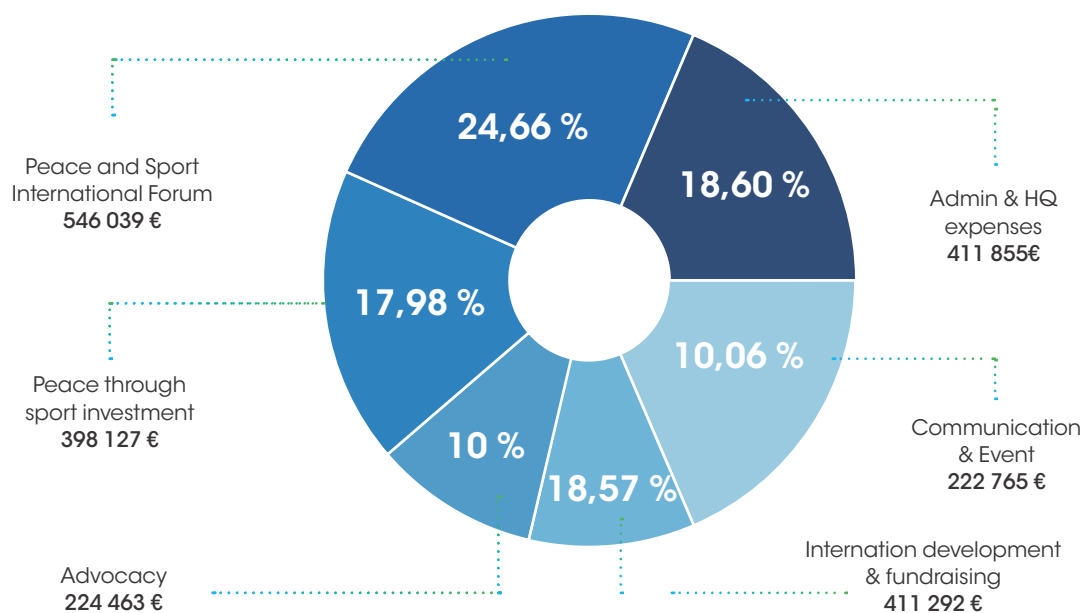


Yvan LAGARRIGUE
Webmaster



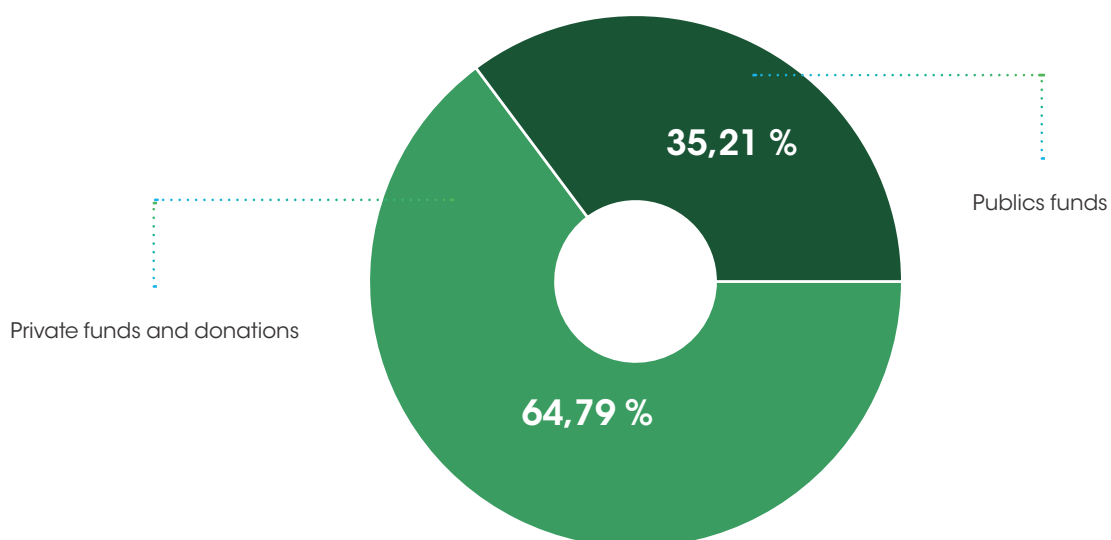
Audrey ROATTA
Middle-East Consultant

INVESTMENT 2024



TOTAL INVESTMENT 2024 **2 214 541 €**

REVENUES 2024



Support Us

Peace and Sport transforms lives and brings communities together through sport.

How you can make a difference?

SUPPORT WITH DONATIONS

Donations play a crucial role in funding projects that support children and young people in developing their self-confidence, autonomy and role as actors of peace.

We are committed to ensuring that 100% of donations are entirely dedicated to our actions on the ground.

STRATEGIC COLLABORATIONS

We are convinced that sport has the power to break down barriers and promote values of peace and social inclusion. This is why we establish partnerships with organizations from an entire ecosystem: the private sector, public institutions and academia, and the world of sport. These collaborations help to maximize the impact of our initiatives.

SPREADING OUR VISION

We work to spread our vision of a more peaceful world through sport, which strengthens our impact and inspires others to join the movement. Each new voice helps amplify our mission and extend our influence for a more just and inclusive world.

Be part of what matters.



The Champion for Peace's view



Mutaz Barshim

Olympic Champion in high jump

« Sport is a universal language that unites people and breaks down barriers. Each of us has a role to play in building a fairer and peaceful world, and every gesture, no matter how small, makes a difference. As an athlete, I understand the impact that partner support can have on the success of projects. Coalitions strengthen the impact of actions, and are essential contributions. »

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KEY FIGURES

- **COMMITMENT:** +18 years of commitment to peace through sport
- **TRANSPARENCY:** 100% of donations allocated directly to field projects
- **IMPACT:** +1 000 young beneficiaries each week
- **SCALE:** +1 Billion people reached by the WhiteCard over the past 10 years

Strategic Partners



Institutional Partners



Field Partners



Media Partners



Corporate Partners and Forum Partners



International Federations, federations, associations & clubs







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