



FOR THEM, A SIMPLE GESTURE, RAISE YOUR #WHITECARD

This year's campaign highlights a significant figure : **460 million children** live in conflict-affected areas, denied access to quality education and safe spaces like playgrounds.

As a flexible pedagogical tool, sport is a great asset for education. It transmits knowledge and skills that enhance self-confidence, promote mutual understanding, cooperation, and respect.

On the occasion of the International Day of Sport for Development and Peace - celebrated on April 6 - Peace and Sport calls on the international community to make sport for peace a priority.

Because where there's no sport, there's no peace !



Learn more about sport as a tool for building peace

JOIN THE CAMPAIGN

Get inspired by the visuals of the 2025 campaign to create your own visual, showcasing your organization and selecting your ambassadors

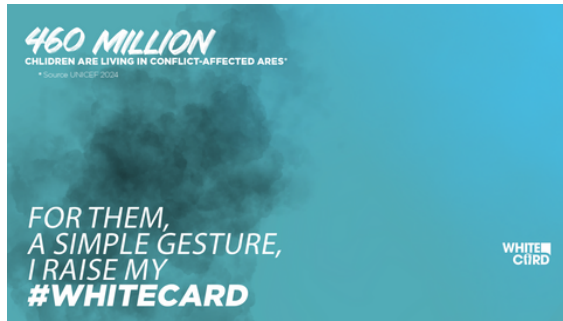
The visuals for the 2025 campaign :



Visuals to edit :



Up to you now, add your logo !



DOWNLOAD THE CAMPAIGN ELEMENTS

Tag Peace and Sport (@peaceandsport)
Share the #WhiteCard and make peace through sport a priority

LEARN MORE ABOUT APRIL 6TH AND THE #WHITECARD CAMPAIGN

