

# MESURE THE SOCIAL IMPACT OF SPORT FOR DEVELOPMENT AND FOR PEACE

Study led by Peace and Sport and the Université Paris-Nanterre - Impact assesment n°1



## ANSWER TO THE FIELD'S CHALLENGES: A « BOTTOM-UP » APPROACH

Aware of the growing importance for the field actors to establish program monitoring and evaluating tools, Peace and Sport and the Institute of Social Sciences of Politics of the Université Paris-Nanterre are joining forces to reinforce the impact of grassroots programs.

This microsocial approach that places itself between the international prescriptions and the realities on the ground allows to be as close as possible to all the stakeholders and thus to reflect all the experiences, opinions and points of view expressed in particular in the Alafia program, implemented by Terres-en-Mêlées in Togo.

Observation of the activities, interviews, data cross-referencing are at the heart of this research that relies on a bottom-up approach, based on the realities and stakes of the field.

## INITIAL HYPOTHESES AND INTERMEDIATE RESULTS

### SPORT: AN ADAPTABLE PEDAGOGICAL TOOL TO TRANSMIT VALUES TO CHILDREN... AND TO THE EDUCATORS

This study observes that sport not only acts for the development of motor skills, but also behaviors, that promote the construction of a culture of peace. The well-being of children is reinforced by those pedagogical innovations: thanks to its playful dimension, sport allows to ease the relationship between educators and pupils, thus motivating them to pay more attention.

Individual benefits are also seen among teachers, educators and managers. They benefit from a better self-image thanks to their implication in the program. Moreover, the additional trainings provided to the teachers and educators enables them to develop new skills and knowledge not present in their initial academic training.

### SPORT: A TOOL FOR WOMEN AND GIRLS' EMPOWERMENT

This study notices that the relationships and communications between boys and girls are made easier by the mixed teams, which require a cooperation that makes avoidance situations disappear. We observe a greater autonomy and self-confidence, not only in sporting activities, but also in other daily life moments.

The participation in the association's life and in the educational activities offers the young female educators of the program a path to social emancipation: "Rugby allowed many women to feel confident. To be free and feel emancipated. Before, here, when you were a girl, you could not go to a place if the boys gathered there" - Nadège, 29 - educator

### MULTI-STAKEHOLDER PARTNERSHIPS TO MAXIMIZE EXPERTISE

The study detects the initial benefits of multi-stakeholder partnerships, especially for capacity building. The additional expertise provided on fundraising and activities' implementation also facilitates the structuring necessary for the sustainability of the programs.

The trainings courses followed by the educators enable them to develop skills and know-how that they can then use and promote outside the program. Thus, the certification they obtained enhances their skills, while benefiting the students.

## RECOMMANDATIONS TO MAXIMIZE THE PROGRAM'S POTENTIAL

1

### MAKING SPORT A PRIORITY

Obtain the authorities' support

2

### ENHANCING LOCAL CAPACITY

Deepen and certify the trainings

3

### CLUSTERING AND SHARING RESOURCES

Position trained educators as local focal points

4

### ENSURING EDUCATIONAL CONTINUITY

Centralize and structure with digital tools

5

### DEVELOPING AN HOLISTIC APPROACH

Institutionalize pilot programs

6

### PROMOTING EVALUATION

Mobilize around evaluations methods

