



## **JOB OFFER**

### **MANAGER OF MARKETING/PARTNERSHIP**

<b>Title</b>	<b>MANAGER OF MARKETING/PARTNERSHIP</b>
<b>Status</b>	Salaried employee
<b>Contract Duration</b>	Fixed Term Contract of 12 months / Permanent position after 12 months
<b>Departure</b>	Asap
<b>End</b>	-
<b>Salary</b>	Based on experience

<b>Service</b>	Marketing / Communication / Event
<b>Location</b>	Monaco
<b>Work Conditions</b>	Weekly working time: <b>39 Hours</b>
<b>Profile</b>	<p><b><u>BAC +4 +5</u></b>  <b>Essential qualifications, skills and experience</b>  <b>Essential on arrival:</b></p> <ul style="list-style-type: none"> <li>• Minimum bachelor degree level, ideally in marketing and communications;</li> <li>• Ability to manage a number of different projects and deliver them all on time</li> <li>• At least 5 to 10 years of work experience in strategic marketing/communications;</li> <li>• Bank of development and or CSR background would be a strong asset;</li> <li>• Proven track record in development and delivery of strategic communication and marketing across a range of budgets and channels;</li> <li>• Excellent written and oral communications skills and ability to influence senior leaders and stakeholders, as well as work collaboratively across peer network in English and French, Spanish would be an asset;</li> <li>• Able to work with staff in place into the department;</li> <li>• Engaging and resilient leader, able to empower colleagues and build capability;</li> <li>• Proven stakeholder management skills</li> </ul> <p><b>Desirable qualifications, skills and experience</b></p> <ul style="list-style-type: none"> <li>• Understanding of the political, CSR investment climate worldwide and knowledge of Olympic environment and Sport for Development are strong assets</li> </ul> <p><b>Required competencies</b></p> <ul style="list-style-type: none"> <li>• Seeing the Big Picture, Commercial literacy, International network, Leading and Communicating, Collaborating and Partnering, flexible and agility</li> </ul> <p>-----</p> <p><b>Languages:</b> English and French. Spanish would be an asset.</p> <p><b>IT Skills:</b> Complete familiarity with MS Office. Additional skills would be an asset</p>

**The missions and activities of this position, under the supervision of the COO, are as follows;**

**Main purpose of job:**

The purpose of this job is to be responsible for strategic marketing/Partnership for Peace and Sport in Monaco in coordination with our Team in place and to promote our organization as a peace Through Sport organization as well as enhancing the reputation of our activities as a source of expertise, influence, impact and reach.

**Roles and responsibilities:**

This is an exciting leadership opportunity for a confident, motivated and experienced professional. You will have a strong marketing and communications background and be responsible for managing activity worldwide supported by a small team based in Monaco in connection with our external partners.

This is both a strategic and hands on role where you will utilize a range of channels including digital, social, direct marketing, experiential, media and PR. You will require high level project management skills as well as the ability to work well with external stakeholders ( Agencies)

You will be used to working in a fast-paced environment, have strong team management and mentoring skills and know-how to bring out the best in your team and drive marketing and communications excellence across our teams.

**Key responsibilities:**

- Develop and execute an insight-driven marketing/Partnership and assist the communications strategy and plan including evaluation, both for peace through sport world and CSR models;
- Support our marketing agency to enhance marketing package promotion to identify target.
- Develop the partners portfolio initiating new partnerships
- Handle the portfolio of Peace and Sport partners : Servicing, relationship management of existing partners, delivery of counterparts, implementation of activation campaigns
- Establish good media relationships, identify content opportunities and pitch stories to deliver key messages and support internal campaigns ( April 6/White Card Campaign; Field Activities/ International Forum ) led by our team ;
- Establish strong, productive and collaborative working relationships with internal partner;
- Produce compelling strategic communications and impactful charity events, including digital or virtual events in connection with our Event team
- In collaboration with the team, you will have write/oversee writing of media lines, core scripts, briefs, speaking notes, articles, case studies, copy for digital and print and field project;
- Oversee Peace and Sport's Marketing/Partnership strategy with strong knowledge on social media, providing direction on strategy and content.
- Demonstrate a commitment to self-development and developing others, building long-term staff capability and competency in and beyond own team;

**Contact: Resume and Motivation Letter / Mr. Jean-Jérôme PERRIN-MORTIER / COO / [contact@peace-sport.org](mailto:contact@peace-sport.org)**