Created in 2008, the Peace and Sport Award Ceremony is the most prestigious celebration of the Peace through Sport movement.

In 2019, the ceremony gathered +400 guests at the Monaco Opera House, in the presence of Their Serene Highnesses Prince Albert II of Monaco, and Princess Charlene of Monaco.

In 2020, the digital Peace and Sport Awards became the on-line international celebration followed by a global audience;
Since 2008, the annual Peace and Sport Awards reward organizations and individuals who have made an outstanding contribution to peace, dialogue, and social change in the world through sport.

87 Awards

+44 Nationalities

13 Editions
THEY WON PEACE AND SPORT AWARD

**LIONEL MESSI**  
Football Legend  
Messi Foundation  
*Champion of the Year 2020*

**SIYA KOLISI**  
Captain of South African Rugby team  
World Champion  
ROC Nation athlete  
*Champion of the Year 2019*

**BLAISE MATUIDI**  
Football World Champion 2018  
Honorary President of Les Tremplins Blaise Matuidi  
*Champion of the Year 2018*
We want to build a unique and immersive experience, available digitally,
Engage with Peace and Sport network from all over the world, in real-time.
Provide inspirational and concrete peace through sport stories.
A ONE-MONTH DIGITAL CAMPAIGN

- 4 weeks of Social Media campaign (November, December)
- 5 Categories awarded
- Hundreds of Applications from all around the world
- 40 Countries
- 15 Nominees
- Jury Members from key stakeholders
- +20 Videos
- Dedicated Social Media activation
+100K Followers in Peace and Sport social networks
+100M potential reach in winners and nominees social networks
- Champions for Peace in the videos and Social Media
- Dedicated Emailings, +15K contacts
- International Audience
2020 PEACE AND SPORT AWARDS HIGHLIGHTS

WATCH OUT THE VIDEO OF HSH PRINCE ALBERT II OF MONACO FOR THE 2020 PEACE AND SPORT AWARDS

WATCH OUT THE VIDEO OF JOËL BOUZOU, PRESIDENT AND FOUNDER OF PEACE AND SPORT

WATCH THE LAST VIDEO OF THE 2020 PEACE AND SPORT AWARDS!
Behind the Awards, there are committed change makers who are making a real difference in their communities. This year, we will invite you to meet these sport for development and peace actors and discover the best peace-through-sport practices!
MEETING THE SPORT FOR DEVELOPMENT AND PEACE ACTORS IN THEIR FIELD OF ACTIONS
AWARDS CATEGORIES

Champion for Peace of the Year
NGO of the Year
Institution of the Year
Special Jury Prize
April6 Initiative of the Year
More than 80 actors apply each year for the Peace and Sport awards demonstrating the vitality of the Peace through Sport network. This renewed enthusiasm makes this event a key moment of exchange on sport for development and peace on an international scale.
GLOBAL MEDIA COVERAGE

MOST IMPORTANT MEDIA COVERAGE PER COUNTRY IN 2020
A PARTNERSHIP WITH BENEFITS

INTERNATIONAL NETWORK
Associate with a unique network of international leaders

CSR
Strengthen your CSR policy and your commitment to a global cause

MARKETING PLATFORM
Showcase your company across the globe

CONTRIBUTION
Contribute to a more equitable, inclusive and peaceful world
UNIQUE PARTNERSHIP OPPORTUNITIES

Different levels of partnerships with dedicated counterparts

Presenting Partner
2021 Peace and Sport Awards presented by "your name"
Global visibility ensured on every support of the Awards

Champion for Peace Award Partner
Associated within a structured frame of visibility

Awards category Partner
Associated within a structured frame of visibility

Media partner
COMMUNICATION TIMELINE 2021

**OCT**
Launching of awards process

**NOV**
Selection nominees

**6-10 DEC**
Winners release
Media coverage

**POST EVENT**
Best Of video
CONTACT US

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