



AWARDS PEACE AND SPORT 2019

PROCEDURES



KEY DATES

Applications open: **15 July 2019**

Applications close: **10 September 2019**

Peace and Sport Awards Ceremony: **12 December 2019**

APPLICATION PROCEDURE

- Select the Award category which best fits your initiative. The initiative must have taken place between January 2018 and August 2019
- Athletes should submit their peace -through-sport initiatives to the "Champion of the Year" category. Athletes involved in a Foundation may only apply for the 'Champion of the Year' Award if they are President of the foundation.
- Fill in the online application form before 10 September 2019
- All the fields of the form must be filled in
- Photos and videos of your initiatives are an essential part of the application. The photos must be in horizontal format, with a minimum resolution of 600x200pixels. Videos must be in HD format (1920x1080), with duration of 30 seconds.

Note: If photos and videos of your initiative are not yet available, please indicate the date when you will be able to provide them.

SELECTION PROCEDURE

Three initiatives per category will be shortlisted for the nominees for the Peace and Sport Awards.

The winners of the Peace and Sport Awards 2019 will be selected as follows:

- 6 Award categories: winners are selected by a jury composed of eminent personalities known for their knowledge of peace promotion through sport (Diplomatic Action of the Year, Sport organization of the Year, CSR Initiative of the Year, NGO of the year, Innovative Action of the year, Development and Peace through Sport program of the year)
- 1 Award category winner is selected by the online community (Aprilé initiative of the year)
- 1 Award category winner is selected by Champions for Peace (Champion of the Year)

AWARDS CEREMONY

- All Peace and Sport Awards applicants are welcome to attend the Peace and Sport Forum (Monaco, 11-13 December 2019) and the 2019 Awards Ceremony
- All Peace and Sport Awards nominees must be present (or be represented) at the 2019 Awards Ceremony.

CONTACT

All questions should be addressed to: **awards@peace-sport.org**





AWARDS PEACE AND SPORT 2019

AWARDS CATEGORIES



The annual Peace and Sport Awards reward organizations and individuals who have made an outstanding contribution to peace, dialogue and social change in the world through sport.

CHAMPION OF THE YEAR

rewards an athlete who has led a significant and sustainable sport initiative towards peaceful change.

SPORT ORGANIZATION OF THE YEAR

rewards a sport organization (international, regional, national or local) leading a sustainable program which contributes to development, social inclusion and peace through sport.

CSR INITIATIVE OF THE YEAR

rewards a company that has demonstrated its commitment to benefit society through sport and uses its assets and experience to promote peace and social awareness.

NGO OF THE YEAR

rewards an NGO that uses sport as a tool for sustainable peace education and social development and has demonstrated its capacity to involve local stakeholders.

DEVELOPMENT-AND-PEACE-THROUGH-SPORT PROGRAM OF THE YEAR

rewards a development program that has a positive impact for communities, teaching values through sport exercises adapted to the local environment.

APRIL6 INITIATIVE OF THE YEAR

rewards individuals and organizations who have contributed to the celebration of April 6, the International Day of Sport for Development and Peace, through a #WhiteCard initiative or an event that raises awareness on the use of sport as a tool for development and peace.

DIPLOMATIC ACTION OF THE YEAR

rewards a stakeholder or an organization who has taken significant steps forward in diplomacy through sport.

INNOVATIVE ACTION OF THE YEAR

rewards an individual or an organization who uses new technologies or which develops innovative ways to promote sport as a tool for sustainable peace, education and social development.





PEACE AND SPORT INTERNATIONAL FORUM 2019

SOCIAL MEDIA KIT



This toolkit provides information, ready-to-use posts and images that can be shared on your social media as Applicants for 2019 Peace and Sport Awards which ceremony is part of Peace and Sport International Forum held on the Principality of Monaco from December 11 to 13.

OVERVIEW

Hashtags : **#PSIF2019 #BePartOfWhatMatters #PSAWARDS**

Tags: **Peace and Sport @peaceandsport**

CONTENT GUIDANCE

Post one of the following posts with a picture to inform your community you applied to the award and make them support you!

1. We are delighted to announce that we have applied for 2019 Peace and Sport Awards in the category [Enter the name of your category]! Winners will be known on December 12 during @peaceandsport International Forum in Monaco! RT if you think we should win! #PSIF2019 #BePartOfWhatMatters #PSAWARDS

2. We are glad to announce our application to 2019 @peaceandsport Awards that reward organizations and individuals who have made an outstanding contribution to peace, in the world through sport! We applied to the [Enter the name of your category] for [Enter the description of your project or activity]. Share if you think we should win! #PSIF2019 #BePartOfWhatMatters #PSAWARDS

3. Our organization applied to 2019 @peaceandsport Awards rewarding an outstanding contribution to peace in the world using the power of sport. We applied in the category [Enter the name of your category]. We are proud to be part of the peace-through-sport movement! Share if you think we should win! #PSIF2019 #BePartOfWhatMatters

4. Our organization will participate to Peace and Sport International Forum to address the following theme: "Investing in Peace, Acting Through Sports" in the Principality of Monaco, on Dec 11-13. You too, join the peace-through-sport movement! @peaceandsport
More info: <https://bit.ly/2q2s1g3>
#PSIF2019 #BePartOfWhatMatters

Don't hesitate to adapt it in a GIF or in a video of your project



Social Media Post

