Mini basketball Festival, Angola

This year, the message of the 2nd Mini Basketball Festival was "Be Smart and Stay at School" held in the framework of April 6 celebration. 100 children from 5 to 12 years old took part in a number of activities such as a wall painting and a tree-planting campaign. Additionally, the Angolan Women’s Basketball Team gave books and stationery for the kids.
It was a great pleasure for me to officially launch the 2019 #WhiteCard campaign from the island of Cyprus in March. Since 2014, this digital initiative created by Peace and Sport has been rooted in the International Day of Sport for Development and Peace and it has generated global participation from a variety of stakeholders.

This year the #WhiteCard went more viral than ever. Following a Friendly Football Day that brought together players from the Greek Cypriot Nea Salamina Ammochostou FC and Turkish Cypriot Magusa Türk Gücü FC and children from both communities to launch the campaign, a massive mobilisation took place on social media. In an unprecedented way, national and international sports institutions and athletes used their influence to send a message of peace through the #WhiteCard.

The 2019 #WhiteCard was a wonderful tool to mobilize people and to spread a message of peace, of hope and of solidarity on social media and I hope that the values incarnated by the campaign will grow bigger and anywhere in the world in the coming months. I invite all of you to look over this report to see for yourself the impact of the mobilization.

This year, Peace and Sport celebrated the 6th International Day of Sport for Development and Peace (IDSDP) on April 6th with inspiring events all around the world. We initiated the mobilization with the launch of the 2019 #WhiteCard campaign on the island of Cyprus. On this occasion, we sent a message with Didier Drogba, Peace and Sport Vice-President, to the international community calling for a global and massive mobilisation around the symbol of the #WhiteCard. The record-breaking digital mobilisation successfully ended in FISE Hiroshima reaching 98 million people worldwide on social media.

Thanks to the neutrality of Monaco, the universality of sport and the unfailing support of H.S.H. Prince Albert II of Monaco, we have been able to mobilize Governments, Heads of State, International Organizations, International Federations, National Olympic Committees, Champions for Peace and Olympians worldwide. This edition was marked by outstanding celebrations with a final countdown of 1,150 projects in 136 countries from 5 different continents registered on the www.april6.org platform.

Finally, I would like to express my gratitude to all the organizations and the individuals worldwide having endorsed the #WhiteCard, an international symbol of peace on April 6th. I welcome initiatives and their enthusiastic commitment to use sport to build a more equitable and peaceful world.

Since 2013 and with the support of the International Olympic Committee, the United Nations declared April the International Day of Sport for Development and Peace.

Peace and Sport has been an active leader of the global mobilization. This celebration is naturally anchored in the values promoted by the Principality and in its commitment to advocate the use of sport as a tool for sustainable peace.

Sport is a major driving force which acts to empower women, young people and communities as well as being a catalyst to achieve further objectives of health, education, dialogue and social inclusion. Its contribution to construct a more peaceful world has been officially recognized by the United Nations as part of the 2030 Agenda. It has become a unique opportunity to join the peace-through-sport movement and celebrate the positive social impact of sport.

I would like to express my gratitude to all the organizations and the individuals worldwide having endorsed the #WhiteCard, an international symbol of peace on April 6th. I welcome initiatives and their enthusiastic commitment to use sport to build a more equitable and peaceful world.

Didier Drogba, Vice President of Peace and Sport

Joël Bouzou, President and Founder of Peace and Sport

H.S.H. Prince Albert II of Monaco

Didier Drogba
Vice President of Peace and Sport

Joël Bouzou
President and Founder of Peace and Sport
Peace and Sport is an international, neutral and independent organization based in Monaco which promotes peace using the power of sport. Founded in 2007 by Modern Pentathlon Olympic Medallist and World Champion Joël Bouzou, Peace and Sport is under the High Patronage of H.S.H. Prince Albert II of Monaco.

The organization uses the structured practice of sport as a tool to build sustainable peace by educating young generations about positive values and promoting social transformation and dialogue among communities.

As part of Peace and Sport’s commitment to maximize awareness about the potential of sport for positive social change, the organization launched the #WhiteCard digital campaign and the www.april6.org platform in 2014. These initiatives aim at creating a global movement for the International Day of Sport for Development and Peace and highlight the positive power of sport.

The celebration of this symbolic day and the growth of the sport-for-development-and-peace movement legitimize and demonstrate that sport is a cost-effective tool to create more peaceful, fair and equal societies.

On 23 August 2013, the UN General Assembly with the support of the International Olympic Committee declared 6 April as the International Day of Sport for Development and Peace (IDSDP) at the United Nations Headquarters in New York. This decision represented a historic step in recognizing the transformative power of sport and its boundless potential to advance positive social change.

The #WhiteCard is a worldwide digital campaign created by Peace and Sport that promotes the positive and constructive values of sport. Every year, the #WhiteCard campaign reaches millions of people through social media. Holding up a #WhiteCard, just like a referee, has been recognized as the symbol of the peace-through-sport movement, in contrast to the red card, which symbolizes the most serious offenses in sport; the #WhiteCard is a gesture of inclusion, equality and peace.

Symbolically, the #WhiteCard enables sport organizations, international institutions, governments, athletes and civil society to take action and promote themselves within the sport-for-development-and-peace movement and identify themselves as being socially aware and committed.
APRIL 2019, AN UNPRECEDENTED WORLDWIDE MOBILIZATION

1150 projects registered in 2019
136 countries
5 continents

3465 projects registered in total over the last 6 years

259 MILLION PEOPLE REACHED ON SOCIAL MEDIA TOTAL OVER THE LAST 6 YEARS

98 million people reached in 2019
38 million
37 million
23 million

THE WWW.APRIL6.ORG PLATFORM EVOLUTION

2014 345 projects
2015 180 projects
2016 310 projects
2017 630 projects
2018 850 projects
2019 1150 projects

THE #WHITECARD EVOLUTION

2014 6 million
2015 7 million
2016 15 million
2017 43 million
2018 90 million
2019 98 million

INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE

08/06

08/06
Since 2016 Peace and Sport has presented the “April Initiative of the Year Award” at the Peace and Sport Forum. This Award acknowledges the contributions of individuals and organizations which promote April 6 - the International Day of Sport for Development and Peace - either by organizing an event to raise awareness about the power of sport for peace or by participating in the #WhiteCard campaign.

PREVIOUS WINNERS OF THE APRIL AWARD

2016 International Table Tennis Federation
2017 Brussels Play 4 Peace
2018 Ministry of Youth and Sports of Bahrain

TESTIMONIES

ORI EISEN, FOUNDER - BALL TO ALL
“The April 6th celebration is the pinnacle of showing how sport can bring us all together and create an atmosphere of understanding worldwide. ‘Ball to All’ prides itself in saying that we can create world peace, one soccer ball at a time.”

NOVA ALEXANDER, EXECUTIVE DIRECTOR SACRED SPORTS FOUNDATION INC
“Being part of April6 gives us the opportunity to promote sport as a tool for peace and human development as young leaders are solely responsible for planning, implementing and delivering Peace and Sport festivals in several communities.”

NICOLAS PINTUS, FOUNDER RUN FOR AUTISM
“We have organized the ‘Run for Autism’ race to inform people about the disability and prove that sport is a great tool for the integration of people with disabilities. April6 has a huge meaning for us: we think that sport means peace and it can also be used to reduce discrimination.”

TEJ GURUNG, CHAIRMAN EX-SPORTSMAN FORUM NEPAL
“The main objective of organizing this event for April6 is to make aware both political leaders as well as civic society about the value of sports in the modern society.”

CHRISTIAN NDOTAH, PUBLIC INFORMATION OFFICER JISSPD
“Sport is the best way to convey messages of peace, tolerance, living together and reconciliation in a country that has seen the worst atrocities. Football and basketball are the king sports in our country and April6 is a great opportunity to get the message across.”
This year, the Peace and Sport #WhiteCard campaign was launched at the Friendly Football Day, an event organized in partnership with the Stelios Philanthropic Foundation, which united Turkish Cypriot and Greek Cypriot communities in the bi-communal village of Pyla, Cyprus.

More than 1,000 children - Pyla residents, football fans, and athletes - had the opportunity to participate in football and karate activities to promote dialogue and respect in the presence of Peace and Sport’s Vice-President, Didier Drogba and Champion for Peace, Laurence Fischer. Primary schools from both communities in Pyla were involved in the preparation and implementation of sporting activities, in a unique demonstration of bi-communal cooperation. Furthermore, the “Nea Salamina Amochostou” FC played the second half of the match in mixed teams with players from “Magusa Türk Gücü” FC. Later, a mini-twinning led by PeacePlayers paired mixed basketball teams from Dali and Nicosia.

A symbolic moment took place when Veyso Güden, representing the Turkish Cypriot community of Pyla and Simos Mitides, representing the Greek Cypriot community of Pyla joined Joël Bouzou, President and Founder of Peace and Sport, and Sir Stelios Haji-Ioannou, Founder of the Stelios Philanthropic Foundation, invite the international community to take part in the 2019 #WhiteCard campaign.
Sport as a driving force in Latin-America

Latin America has been a driving force in promoting and implementing sport for development projects in the region. For this reason, Peace and Sport and the Guatemala Olympic Committee joined forces a third time to organize the 3rd Peace and Sport Forum for the Americas.

To mark the occasion, Joël Bouzou, President and Founder of Peace and Sport spoke to 400 delegates including representatives from National Olympic Committees, NGO’s and universities from Latin America. During the session “Sport as a catalyst for peace and development” he invited participants to name sports that foster the values of fair play, mutual respect, civic engagement and team spirit. As a side event, a Sport Simple workshop was organized for 120 young athletes and coaches from Guatemala.

The event enjoyed participation from UNESCO and Olympic Committees from Argentina, Jamaica and Spain.

Sport as a source of inspiration for Monaco youngsters

For the sixth year in a row, Monaco’s Department of Education, Youth and Sport in collaboration with Peace and Sport, the Princess Charlene of Monaco Foundation, the APEM (Parent-Teacher Association of Monaco) and the CMA (Monegasque Anti-doping Committee) organized the Princess Charlene Rally. This event involved 400 high-school students from the Principality of Monaco for a day filled with sports activities, peace-building workshops and a drawing contest on the theme ‘peace through sport’.

Additionally, Champion for Peace and 4x400m World Champion Marc Raquil and the Princess Charlene Foundation’s Ambassador Kevin Crovetto gave an inspiring conference to share their experiences and to motivate pupils to use sport as a tool for social change.

On this occasion, 450 officials, volunteers and students raised a #WhiteCard to show their support for the peace-through-sport movement.
Sharing a global vision at the UN

Sport can play a role in achieving the Sustainable Development Goals. With that in mind, the United Nations Department of Global Communications, the Department of Economic and Social Affairs, the Office for Partnerships, and the Permanent Missions of Monaco and of the State of Qatar to the United Nations showcased sporting initiatives and partnerships that are making advance the 2030 Agenda, with Peace and Sport’s participation.

During this inspiring event, participants including international sporting organizations such as ESPN, the National Baseball Association, and the International Paralympic Committee, took part in the annual Peace and Sport worldwide digital #WhiteCard campaign.

Deputy UN Secretary-General Amina Ahmed said that the UN recognizes the power of sport in achieving common goals and that realizing the goals of the 2030 sustainable development plan will require strong partnerships between all segments of society.

New technologies for sport and peace

For the first time in the 10-year history of the World Summit on the Information Society (WSIS) Forum, a new approach was introduced to explore the ways that information and communication technologies (ICTs) can advance sport for development. Sylvie Poll, Champion for Peace and Head of the Project Support Division in Telecommunications Development, led the panel “Sport as an enabler of SDG”.

Peace and Sport together with Eleven Campaign joined the debate alongside the International Olympic Committee, the Olympic Refugee Foundation, UEFA, UNESCO, ILO, WIPO, the Real Madrid Foundation, the World Taekwondo Federation and the Centre for Sports and Human Rights to share their experiences, challenges and examples of how they are using ICTs in an innovative way to promote sport for development and peace. The debate ended with a memorable #WhiteCard photo of delegates and a virtual reality animation of the Friendship Games.
‘Riders for Peace’ stand together in Hiroshima

There couldn’t be a more perfect location to celebrate peace than Hiroshima. Within this framework, Peace and Sport, in partnership with the Hurricane Group, officially closed the 2019 #WhiteCard campaign at FISE Hiroshima held in Japan on 19 April. For the second consecutive time, the two organizations joined forces to use urban sports to break down barriers and promote the #WhiteCard campaign.

The event held next to the Hiroshima Peace Memorial Park, the only structure that remained intact after the bombing on 6 August 1945, gathered spectators, international riders and officials to send a strong message of peace via the #WhiteCard campaign. In parallel, a ‘Riders for Peace Challenge’ attracted skaters from 6-26 years old of 8 nationalities for a Skateboard Ollie Contest, which finished with an outstanding final between KeChaud Johnson (USA) and Yamato Kosuzu (Japan).
Balla Dieye

International taekwondo champion and Champion for Peace, Balla Dieye led an April 6 mobilization aimed at inspiring youngsters from Senegal. During the Taekwondo Ambassador’s Cup at the symbolic Marius Ndiaye stadium in Dakar, 3500 spectators and competitors, including athletes from all over Senegal came together to send a strong message of peace through the #WhiteCard.

Additionally, the audience watched a video showing the world’s greatest sports champions wielding a white card. This made a very strong impact, especially on young people who were inspired to see Didier Drogba and other Champions for Peace on the screen holding up a white card and calling for peace through sport.

Nouria Benida-Merah

The Algerian Olympic and Sport Committee celebrated the International Day of Sport for Development and Peace with the first edition of the “Peace and Sport Race” under the patronage of Algerian women’s 1500m Olympic Champion and Champion for Peace, Nouria Benida-Merah.

The 3-kilometer race took place of the “Mohamed Boudiaf” Olympic Complex in Algiers with 1,000 participants of all ages. In parallel, a symbolic #WhiteCard photo was taken with participants and the Minister of Youth Affairs and Sport, Raouf Elain Bernadou, and International Relief President of the Algerian Olympic Committee and the Association of National Olympic Committees of Africa and Mustapha Larfaoui, honorary member of the International Olympic Committee.

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Zsolt Moradi

Zsolt Moradi, Champion for Peace, Kick-Boxing World Champion and WAKO representative led an April 6 celebration in the Zaatari Refugee Camp in Jordan. Moradi shared his inspiring experience with children in a series of kickboxing workshops for 200 young Syrian refugees. His workshops aimed at promoting respect and self-confidence. In parallel, Peace and Sport organized Sport Simple activities fostering positive values such as team spirit, acceptance, equality and dialogue.

This Peace and Sport event was organized in partnership with the Jordanian NOC, the United Nations High Commissioner for Refugees (UNHCR), IRD Bluemont, the International Kickboxing Federation (WAKO), the International Table Tennis Federation (ITTF), the International Cheer Union (ICU) and the International Table Soccer Federation (ITSF) as part of the Live Together Program.

Georgia inspires national change through sport

To mark its sixth April 6 participation, the Georgia’s Ministry of Education, Science, Culture and Sport organized a massive national mobilization to gather Georgian citizens and promote peace through sport.

The Ministry led an active dissemination campaign of information through national television channels and radio stations. Both Olympic champions and famous athletes from different Georgian regions contributed to this mediatic call for April 6, such as Lasha Talakhadze (Weightlifting Olympic Champion and seven-times world record). Thanks to these operations, around 4 100 000 TV spectators were reached and more than thousand people joined the #WhiteCard campaign.

In addition, the Ministry and Sports Federation organized more than 15 events taking place in 13 municipalities and using at least 25 different sports. For instance, a seminar was dedicated to April 6 enabling to present to 30 national sports organizations the whole mobilization, a public April 6 festival gathered over 1200 people in a central park of Tbilisi. Another example is the performance of the Bucklow’s school pupils who depicted a map of Georgia with #WhiteCards.

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In a symbolic demonstration of support for the International Day of Sport for Development and Peace, His Holiness Pope Francis highlighted the important role that sport can play in bringing people together and called for global mobilization on April 6, during his weekly Catechesis delivered to thousands of pilgrims in St. Peter’s Square in Rome.

Prior to that, Sport at the Service of Humanity (SSH) dedicated its March monthly newsletter to promote April 6 and highlighted how sport can foster respect among people. The SSH initiative was created following “Sport at the Service of Humanity: The First Global Conference on Faith & Sport” held at the Vatican City State in October 2016, led by H.H. Pope Francis.

Finally, on the eve of the iconic 2019 Rome Marathon, on April 6 the “Athletica Vaticana” sports association welcomed athletes and marathon runners to a “Marathon Mass” in the Basilica of Santa Maria in Montesanto. In an intense moment of spirituality, participants joined the #WhiteCard campaign inside the Basilica and in the famous Piazza del Popolo to spread a global message of peace and solidarity through sport.
SPORT FEDERATIONS GET MOBILIZED

International Table Tennis Foundation

The International Table Tennis Federation and the ITTF Foundation led a record-breaking mobilization, with more than 850 events organized in 104 countries, focusing on the power of sport to bring people together and foster social inclusion. The flagship event, organized together with “Slum Ping Pong” in Kampala, Uganda, promoted the use of sport to break down barriers and develop positive messages on children’s and women’s rights.

International Hockey Federation

The International Hockey Federation celebrated the IDSDP by showcasing the work carried out by the hockey community to promote peace and development across the globe. On 6 April, before the start of the Argentina vs Great Britain FIH Pro League games, the men’s and women’s captains of both teams sent a message to all athletes and spectators, stressing the power of sport to build bridges, foster respect, and promote equality and inclusion.

International Taekwondo Federation

The World Taekwondo and the International Taekwon-Do Federations showcased the power of sport to promote peace on the 25th anniversary of taekwondo being included in the Olympic Program. The two organizations held joint demonstrations in emblematic venues such as the Olympic Museum in Lausanne and the United Nations Office in Geneva to celebrate their growing collaboration and to send a strong message about taekwondo’s power to teach values that transcend sport. Taekwondo athletes from all over the world raised a #WhiteCard, sharing their support for the cause of peace through sport.

International Surfing Association

The International Surfing Association once again mobilized the global surfing community to celebrate April 6. Surfers from all five continents shared stories about the constructive role that surfing plays in their communities, and raised a #WhiteCard to highlight surfing’s power to unite, heal and create positive social change.

International Teqball Federation

The International Teqball Federation celebrated April 6 during the “Eurovillage” organized by the European Union and EU Member States in Islamabad, Pakistan. All visitors were invited to discover Teqgames and the positive values they transmit. The participants also united for symbolic #WhiteCard pictures, highlighting the power of sport to foster dialogue and peace. Two Teqball tables were donated to the local community as a legacy to this meaningful event.

Badminton World Federation

The Badminton World Federation staged a charity coaching clinic for underprivileged children living in orphanages in Kuala Lumpur, Malaysia. The “Shuttle Time” activity provided a fun and learning experience for the young participants and helped to foster inclusion and social cohesion. Badminton players from all around the world raised a #WhiteCard to celebrate sport as a universal language and its capacity to empower communities.

World Taekwondo International Taekwondo Federation

The World Taekwondo and the International Taekwondo Federation highlighted the power of sport to build bridges on the 25th anniversary of taekwondo being included in the Olympic Program. The two organizations held joint demonstrations in emblematic venues such as the Olympic Museum in Lausanne and the United Nations Office in Geneva to celebrate their growing collaboration and to send a strong message about taekwondo’s power to teach values that transcend sport. Taekwondo athletes from all over the world raised a #WhiteCard, sharing their support for the peace through sport cause.

© photos: TMP Collective

Fédération Internationale de Teqball

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Deutscher Olympischer Sportbund / German Olympic Sports Confederation

The German Olympic Sports Confederation (DOSB) celebrated the IDSDP by organizing Sport4Peace Festivals together with its partners in Jordan, Botswana, Kosovo, Colombia, Bolivia, Turkey, and Gambia to demonstrate how sports can be used to foster social cohesion, psycho-social health, education, and gender equality. In Uganda, a Sport4Environment tournament for school children was followed by activities for children showcasing the impact of sport on development and peace. In its international activities, DOSB works closely with the German Development Cooperation (BMZ/GIZ), the Federal Foreign Office as well as with NOCs, NFs, IFs, and civic organizations in respective countries.

Romanian Olympic Committee

The Romanian Olympic Committee participated in IDSDP celebrations by organizing a workshop with more than 100 children from several schools, allowing them to practice various Olympic disciplines in the presence of Romanian Olympic Champions. To close this meaningful day, all the participants raised a #WhiteCard and showed their support to the peace-through-sport movement.

Kosovo Olympic Committee

The Kosovo Olympic Committee showed its commitment to promote sport as a tool for peace by organizing a Sports Festival in Pristina for 2,700 pupils from 54 nursery schools and kindergartens who participated in several sports activities. The symbolic Olympic flame was also lit to recall the values of Olympism: friendship, respect and solidarity.

The Barbados Olympic Association Inc

The Barbados Olympic Association once again took part in April six celebrations by organizing two workshops focused on Youth Development and Community Leadership as well as a Multi-Sport Rally aimed at promoting the values of friendship, excellence and respect. Sixteen communities across Barbados also took part in a Football Tournament.

Pakistan Olympic Association

The Pakistan Olympic Association celebrated the IDSDP by opening the 72nd edition of the Punjab Games with a huge #WhiteCard parade. More than 5000 athletes, coaches, officials, government representatives and community members took part in the mobilisation and raised a #WhiteCard to show their support to the peace-through-sport movement.

Russian Olympic Committee

This Russian Olympic Committee significantly contributed April six by mobilizing the whole Russian sport community around the WhiteCard symbol. From young athletes to famous champions through schools and clubs, everyone showed their support to the IDSDP by raising a WhiteCard and endorsing the power of sport to promote dialogue, social development and inclusion.
The 6th International Day of Sport for Development and Peace was organized. de Palermo, and a #WhiteCard photo took place at the Hippodrome Argentino race named “Cup Acercando Naciones” Women. As side events, a symbolic horse of Foreign Affairs and endorsed by UN partnership with the Argentine Ministry Seminar on Sports Diplomacy was held in economy on April 6. The 2019 International prevention and diversification of the community development of communities, made the role of sport visible in bridge of inclusion and development”.

Sports as a pathway for diplomacy

The year 2019 coincides with the centenary of the Argentine Rugby Federation and the Municipal Council of Buenos Aires organized the 3rd "Learn, Play, Try" tournament a friendly match. Participants celebrated the International Day of Sport for Development and Peace. At one event, as part of a team named "Tom Aspinall and National Olympic Committee, 14 NGOs, Local organizers, which included Israel’s Council of Baruta organized the first 4 teenage teams met up to learn about rugby and its values. More than 110 children and youngsters of April 6 celebrations in Venezuela. Polideportivo “Rafael Vidal” as part of the “Learn, Play, Try” rugby festival in Caracas as part of the International Day of Sport for Development and Peace. This year the Global Sports Mentoring Program called "Sport: a bridge of inclusion and development" focused on the theme of "Sports for Peace and Education." The purpose of the event organized by the Don Bosco Football academy was to promote peace in the city of Goma in Democratic Republic of Congo. During a football tournament, young people from 400 young athletes to play 10 football games across 5 different schools. Baskets, frisbees, tennis, karate, taekwondo, tennis balls and water activities in the city of Bambis. Participants also joined the Ball to All: Yes, I can have a ball, a friendly match. The event closed with a collection #WhiteCard photo.

Building bridges through sport

In a genuine expression of the power of sport to bridge differences among sections of society, Venice, Jew, Arab, Christian, among young people from 16 countries between 8 and 17 years old, different teams including national teams and 4 teenage teams met up to learn about the different values of sport. The #WhiteCard campaign. To celebrate the International Day of Sport for Development and Peace, the best Serbian athlete, Novak Djokovic Foundation in cooperation with the Athletic Union of Serbia and the Sports Association of people with disabilities of Belgrade. The purpose of this event organized by the Novak Djokovic Foundation in cooperation with the Athletic Union of Serbia and the Sports Association of people with disabilities of Belgrade was to raise awareness about ADHD, gender and origin took part in seminars with disabilities, albinism and other disabilities of Belgrade. To mark this occasion, the best Serbian athlete, Novak Djokovic, kicked off the event at the Španovic, Violeta Ivanovic, Djokovic Foundation in cooperation with the Athletic Union of Serbia and the Sports Association of people with disabilities. The goal was to use sport as a medium and include people with disabilities. Many underwater activities in the Athletic arena in Belgrade. Additionally, to work with a global network of people with disabilities of Belgrade. To mark this occasion, the best Serbian athlete, Novak Djokovic, was to raise awareness about ADHD, gender and origin, plus numerous sports events and citizenship education and the local community development of communities, made the role of sport visible in bridge of inclusion and peace was given to the public. Finally, a huge #WhiteCard picture went live with participation of athletes.

Consolidating peace through football

The organization Ball to All and its ambassador, former football goalkeeper Ivica Mihajlovic organized a global #WhiteCard campaign at the various polygons. These exercises were aimed at promoting growth and development, as well as developing teamwork and respect. The public. Finally, a huge #WhiteCard picture went live with participation of athletes.

Site projects

Field projects

Believe in your inner champion

More than 160 children aged between six and ten years old took part in a demonstration called “Choose sports – believe in your inner champion”. The event was organized by the Novak Djokovic Foundation in cooperation with the Athletic Union of Serbia and the Sport Association of people with disabilities of Belgrade. To mark this occasion, the best Serbian athlete, Novak Djokovic, kicked off the event at the Španovic, Violeta Ivanovic. More than 150 children aged between six and ten years old took part in a demonstration called “Choose sports – believe in your inner champion”. The event was organized by the Novak Djokovic Foundation in cooperation with the Athletic Union of Serbia and the Sport Association of people with disabilities of Belgrade. To mark this occasion, the best Serbian athlete, Novak Djokovic, kicked off the event at the Španovic, Violeta Ivanovic. 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This event was created to commemorate raising a #WhiteCard. This event was created to commemorate #WhiteCard.

FIELD PROJECTS

#WhiteCard for Lucas

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Football for Life

Sports for Life organized a football for equality event in Tullslak city for 35 participants to re-engage young people to participate through different games.

Youth engage for peace

In an impressive mobilization to mark April 6, the local NGO “Pommy Jum” organized a tournament for girls and boys under 12 years old in four different provinces (Rugby, Youth, Football and Figur) More than 450 children attended the tournament and were trained in the “Get Into Rugby” program. By rugby Education Juan Bottino, originally an awareness-raising campaign, about the positive role of rugby was held for parents, journalists and the local authorities.

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APRIL6 LIST OF PROJECTS

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This year, Mexico has done a noteworthy and national mobilization around the #WhiteCard campaign. The IberoAmericana University as well as the Mexican Council for Professional Sport (COMEDEP) invited its member, which included the Mexican Football Federation, the Mexican Baseball League, the National Basketball League, the Association of Mexican Olympians and Medallists and the World Conseil Boxing, to spread the message of the campaign in all corners of the country. To mark this occasion, famous athletes from a variety of sport, journalists and influencers raised their #WhiteCard to stand against bullying and discrimination in sport.

The Venezuelan Olympic Committee joined the April6 celebration through the ‘Connect2 for Peace Project’. The project led by the Olympic Digital Community went viral on social networks and strengthen the 2019 #WhiteCard campaign. The social media mobilization consisted in a post every 5 minutes from 06:00 am until 06:00pm from Olympic athletes, sport clubs and national federations. In parallel, a Sport Simple and a peacebuilding workshops were held at the VOC headquarters. A peace walk even took place at the Waraira Repano Tobago Mountain Park.
The #WhiteCard campaign met a great success in its birthplace, the Principality of Monaco, thanks to the collaboration of AS Monaco FC and AS Monaco Basket. The Town hall members of Monaco also took part to the mobilization, as well as the Monegasque Federations, schools and athletes.
CHAMPIONS FOR PEACE
AND INTERNATIONAL ATHLETES

Honey Thaljieh et
Tegla Loroupe
Clarisse Agbegnenou
Beka Gviniashvili et
Giorgi Papunashvili
Vincent Clerc
Danka Barteková
Denis Gargaud
Kristy Coventry
Vladimer Khinchegashvili
Zuka Rurua
Irem Yaman
Ott Tanak
Nadia Comaneci
Marie Bernabeu
Melissa Plaza
Steve Mesler
Hugo Bonneval
Tatiana Golovin
Tony Estanguet
Maria Toorpakai
Aya Medany
Benjamin Boukpeti
Sergey Bubka
Marie Bochet
Laurence Fischer
Jean-Philippe Fleurian &
Rohan Bopanna &
Aisam Qureshi
Gregory Vallarino
Janice Lyn, Samedi -Daniel -Farel Rock, Lembouabeka Lamy,
Laouali-Aboubacar, Laregia Katena, Voula Kozomboli,
Pyrros Dimas
Deepa Malik
Manuel Poggiali
Issoufou Abdoul
Valentin Lavillenie
et Stanley Joseph
Laura Flessel
NGOs and educational institutions

Foundation Juventus Lider
Foundation Colombianitos
Ivo Mapunda Sport Center
Judo for Peace
Helping your Friends - Cameroon FDP
Iyfa Zambia
Sport Coaching Foundation India
Micronesian Swimming Championships
Les Ecrivains
RDT Anantapur
Joy Deep
Ping Pong for Peace, grand opening of SPIN54
Quadra program
Fútbol Con Corazon

Naz Foundation
Foundation Olympia Guatemalteca
Encestando Respeto
Associacao Jadir de Taekwondo
Fútbol Con Corazon
Fútbol Con Corazon
Hums
GET MOBILIZED ON APRIL6 2020