

UNDER THE HIGH PATRONAGE OF H.S.H. PRINCE ALBERT II OF MONACO

# REPORT GUIDE

10<sup>TH</sup> PEACE AND SPORT  
INTERNATIONAL FORUM



**PEACE<sup>®</sup>  
AND  
SPORT  
FORUM**

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SPORT INNOVATION  
FOR SOCIAL TRANSFORMATION

**6 > 8 DECEMBER**

2017



PRINCIPALITY OF MONACO

# EDITORIAL



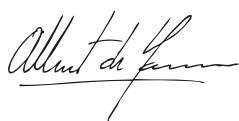
**H.S.H. PRINCE ALBERT II OF MONACO**

PATRON,  
PEACE AND SPORT

*The Principality of Monaco and myself welcome you with great pleasure for the 10th Peace and Sport International Forum.*

*For the last ten years, Peace and Sport is engaged, around the world, on the field through federating, educational and social programs. I am particularly pleased to celebrate a decade of initiatives for the promotion of peace through sport.*

*I would like to wish all the participants fruitful exchanges and an enjoyable stay in Monaco.*

A handwritten signature in black ink, reading "Albert de Monaco".

**JOËL BOUZOU**

PRESIDENT AND FOUNDER,  
PEACE AND SPORT

*I am deeply honoured to welcome you to the 10th Peace and Sport International Forum, which also marks the 10th anniversary of our existence.*

*Previous editions of the Forum have enabled us to build a specialized platform of stakeholders and to organize tangible operations to foster peace through sport. This latest edition will project us into the future, fortified by the success we've already achieved, and by the innovative solutions that new technologies, the excellence of everyone involved, and the persistent search for peace have enabled us to envisage.*

A handwritten signature in black ink, reading "Joël Bouzou".

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## SPORT ACTIVITY

To launch this year's Forum and 'Best Practices Day,' Zsolt Moradi, a 10 x WAKO World Champion and new Champion for Peace, organized a unique Kickboxing Masterclass with numerous Champions for Peace along with young athletes who are part of the Colombia's Ministry of Foreign Affairs sports' diplomacy program.



## BEST PRACTICES WORKSHOPS

### WORKSHOP 1:

**"Measuring sport for development and peace"  
in partnership with the Council of Europe-EPAS**



**Ummul Choudhury, Co-Founder, Capoeira4Refugees**, summarized the challenges that present themselves when monitoring and evaluation programs are implemented in organizations. However, she also stated their importance in developing the needs of the populations being served. Ms. Choudhury offered key objectives to creating accurate and correct methods of monitoring and evaluation programs and how to properly manage and interpret them.



**Clotilde Talleu, Project Manager, Council of Europe**, outlined the steps needed to effectively monitor and evaluate gender equality in sports, in particular to encourage the role of women in sports' governing bodies and their general involvement as coaches and influential figures. Important lessons learned from the Council of Europe data collection included; learning the appropriate time to conduct a monitoring and evaluation period and the necessity of implementing capacity building activities based on gender-equality initiatives.



**Detlef Dumon, Executive Director, ICSSPE**, highlighted the benefits to monitoring the social impact an organization is having and how to scale this impact. Mr. Dumon shared the value of knowing where to draw the line of who conducts the evaluation in order to eliminate bias based on professional interest or competition. Mr. Dumon portrayed the importance of taking into account the proper form of presenting sports as a catalyst of respect and consistency and warns that witnessing change may take decades.



**WORKSHOP 2:**  
**“Building Effective and Sustainable Partnerships”**  
 in cooperation with UNHCR



**Tegla Loroupe, Chef de Mission, Refugee Olympic Team and Champion for Peace**, used the power of long-distance running to unite her community, empower women and transform lives within Kenya. Ms. Loroupe provided refugees with a voice through sports and encouraged the importance of an educational foundation to share their individual skills, to become ambassadors and to transcend beyond their current situations to establish a better and more secure future.



**Claude Marshall, Refugee Sports Coordinator, UNHCR**, exposed *“wars as being the source of refugees”* and emphasized the reality that *“refugees are not running for a better life; they are fleeing for their life.”* Along with providing refugees with the basic assistance and materials for a smoother transition, UNHCR introduces sports programs in camps to heal trauma, and provide hope. Also, because of UNHCR’s limited funding, Mr. Marshall expressed the need to secure support with the private sector to continue these impactful sports programs.



**Gavin White, Senior External Relations Officer, UNHCR Ethiopia**, spoke of his work with Syrian refugees in the Za’atari camp in Jordan and proposed the number of methods in which non-traditional actors within the humanitarian realm may be supportive. One example included potential partnerships with universities to promote higher education opportunities. Mr. White emphasized, UNHCR is focusing on providing tangible skills to produce constructive and motivated individuals while alleviating their reliance on humanitarian aid.



**Wejdan Jarrah, Program Director, International Relief and Development**, highlighted their partnership with UNHCR in developing sustainable sports programs for Syrian refugees. IRD programs provide proper sports training, access to facilities and psycho-social therapy through sports rehabilitation. Through the “Live Together” program in cooperation with Peace and Sport the project aims to include a variety of sports in the camp while cooperating with all national and international federations.

## FIELD ACTORS EXCHANGE

With the aim at promoting further networking exchanges, the Forum offered multiple opportunities to do so; including 360 VR experience about the Friendship Games, Teqball demonstrations in cooperation with the International Teqball Federation, and special 5-minute presentations to describe innovative programs and organizations. Moderated by **Development Specialist at Wageningen University and Research, Berit Moneke**.

### **Sakinah Musafiri, Promo Jeune Basket**

Based in the Democratic Republic of Congo, Promo Jeune Basket is an organization which provides educational opportunities and leadership development to youth through basketball.

### **David Aaron Henry, Sacred Sport Foundation**

Established in the Caribbean, Sacred Sport Foundation, uses sports as a tool to tackle social issues around the world, particularly those surrounding abuse, and to make sports accessible to at-risk youth in disadvantaged communities.

### **Mariana Wheelock, Comunidad Soy Migrante**

With their primary project revolving around peace through soccer in Veracruz, Mexico, Comunidad Soy Migrante works with the immigrant communities from Central and South America to incorporate them into the communities that aid them.

### **Sarah Hanffou, Ping Sans Frontières**

Ping Sans Frontières, working throughout the continent of Africa, is an organization founded on the basis of using table tennis as an avenue for educational promotion and life and leadership skill development in youth.

### **Juan Camilo Cifuentes, Futbol con Corazon**

Futbol con Corazon combats drugs and violence in Colombia and Panama through the establishment of soccer academies training youth while encouraging them to make healthy life decisions.

### **Marlene Harnois, Caravan for Peace and Champion for Peace**

Motivated by the desire to help and empower African youth, Champions for Peace Marlene Harnois, Daba Modibo Keita, Balla Dieye and Ladji Doucouré launched 'Caravan for Peace' in 2017. With over 100 world-class athletes, they strive to encourage children to embody the values of solidarity, respect and humility to achieve future success.

### **Sarah Ourahmoune, Boxer Inside and Champion for Peace**

Sarah has been leading a program aimed at helping youngsters with mental health problems through designed boxing activities. Each year, her project takes part in the National Challenge Gilbert Joie. During her speech, she invited Thibault Sarda, Founder of SpreadIt & Art Curator to speak about the exhibition "Athletes" in memoriam of Alexis Vastine and Camille Muffat.

### **Jean-Marc Saint-Geours, Handi-surf Association**

Handi-Surf, from France, is an organization dedicated to providing recreation and outdoor therapy for individuals with disabilities or handicaps through the sport of surfing.

### **Nicolas Mesner, International Judo Federation**

The International Judo Federation highlighted their programs around the world that work with displaced youth. Their aim is to develop social inclusion and the unification of refugees with locals through cultural understanding and positive interaction through Judo.

### Kim Andrey, International Basketball Foundation

Founded by FIBA, the International Basketball Foundation has launched training programs and provides support focusing on using the least amount of resources possible to encourage sport and use basketball for positive social impact around the world.

### Neville Stiles, Guatemalan Olympic Committee

Stressing Sustainable Development Goal #16, The Guatemalan Olympic Committee aims to provide peace and justice through various sports programs that promote hope, education, proper use of technology, diversity, positive interaction and learning healthy reactions to social situations.

### Dora Pallis, International Olympic Truce

Focusing on the subject of school bullying, The International Olympic Truce, implements educational programs for youth and teaches them to prevent bullying and promote kindness by incorporating Olympic values in everyday life.





## PRESS CONFERENCE



The press conference was the opportunity to start the Forum with three major announcements.

**Didier Drogba** recently joined the Champions for Peace Club and will collaborate with Peace and Sport in this framework. Moreover, Peace and Sport will launch **a partnership** with the **Yunus Centre** and the **Grameen Creative Lab**. Finally, Peace and Sport signed an MoU with the **Jordanian NOC** on the cooperation of the Live Together program, based in the Za'atari refugee camp in Jordan.

## WELCOME PARTY



In an effort to offer networking opportunities to Forum participants, Peace and Sport organized a **Welcome Party**.

The event's main purpose was to articulate Peace and Sport's ten objectives and feature them through workshops displaying their implementation through sports. A table tennis competition was organized by the International Table Tennis Federation and the Monegasque Table Tennis Federation and animated by Champion for Peace Tahl Leibovitz. The winners were Helena Sukova, 2nd place Zsolt Moradi.



## OVERVIEW

On the 'Reflection Day' of the Peace and Sport International Forum, Peace and Sport highlighted 5 sub topics of the conference.

These topics included: *"Social Innovation in Challenging Times"*; *"Business Investment for Social Good"*; *"Sport as a Driving Force for Creative Expression"*; *"Urban Regeneration Through Sport"* and *"The Dawn of Digital Solutions"*. These sessions conveyed ideas from multiple sectors with the aim to develop peace and feature sport's impact and goals for the following 10 years.

To present key highlights to the audience and summarize speakers' presentations, **French cartoonist FARO** produced drawings in real-time. Each drawing was then displayed to the audience.



## WELCOME SPEECH



**Mr. Joël Bouzou, President and Founder of Peace and Sport**, opened Day 2 of the Forum by expressing gratitude to His Serene Highness Prince Albert II of Monaco. With a multitude of programs implemented within the last 10 years, Mr. Bouzou stated that support from partnerships, representatives of prestigious international organizations, local stakeholders and business representatives *"was the best evidence that (Peace and Sport) was on the right path."* He portrayed many of Peace and Sport's successes through initiatives such as #WhiteCard, Sport Simple Solutions, the April6 movement, the Peace and Sport Watch, and Champions for Peace. He articulated that through their growing success, it has become quite evident that *"sport is a neutral language that can create dialogue and stability and is a powerful tool for diplomacy."* Mr. Bouzou went on to provide a powerful statement saying how *"sport is sometimes the only chance for social promotion; the only chance to change youth future"*.

## SESSION 1: SOCIAL INNOVATION IN CHALLENGING TIMES

This first session was moderated by **Champion for Peace and Olympic medalist Charmaine Crooks** who introduced a video message from **Antonio Guterres, Secretary General of the United Nations**. Mr. Guterres congratulated Peace and Sport for its impactful work in social change through sport and highlighted sport's ability to *"promote education, health and the Sustainable Development Goals" through values such as, "ambition, perseverance, and teamwork."*



### LILIAN THURAM, FOUNDER, LILIAN THURAM FOUNDATION

Football World Champion Lilian Thuram shared his encounters with the effects of racism at a young age when moving from Guadeloupe to France in the early 1980s. His organization, The Lilian Thuram Foundation, focuses on promoting education and involvement in sports to tackle barriers of racism and discrimination for the purpose of building equality. Mr. Thuram highlighted the importance of *"understanding other perspectives and to keep an open-mind, decentralize oneself and to find new methods of approaching an issue to find innovative solutions."* He stressed the relevance sports play in sharing happiness and a common ground with individuals of all backgrounds.



### ROSSELLA PAGLIUCHI-LOR, DIRECTOR, DIVISION OF EXTERNAL RELATIONS UNHCR

Ms. Rossella Pagliuchi-Lor focused on the refugee and internally displaced crisis and the trauma developed in children who face such drastic and dangerous situations. She emphasized that with the current refugee population facing up to 20 years of their lives in camps, *"this generation is in danger of lacking the proper education and life skills development to succeed in society."* Sports, she encouraged, is a *"highly effective tool to treat trauma, anxiety, create a sense of belonging, and build communities by turning groups into teams."* In encouraging the collaboration of sports and refugee camps, Ms. Pagliuchi-Lor stated that *"sport isn't just about records, but something deeper and more substantive for the education and development of a person."*



### IRINA BOKOVA, FORMER DIRECTOR-GENERAL, UNESCO

Irina Bokova particularly articulated the importance of the SDG's and the essential role sports play in effectively developing and accomplishing all 17 goals by 2030. UNESCO currently leads a platform of Ministers of Sports internationally and with the Kazan plan of action the following 5 questions will be taken into consideration regarding integration of sports: how will we make sports accessible? how will we integrate them into local communities? how will we integrate them into schools and educational systems? how will we build necessary sports infrastructures? and how will governments, the private sector and businesses invest in sports? Ms. Bokova stressed the importance of holding governments accountable, creating platforms for sharing of best practices, and mobilizing strong partnerships.



#### TRISHAN DAS, STUDENT, ST. LAWRENCE HIGH SCHOOL

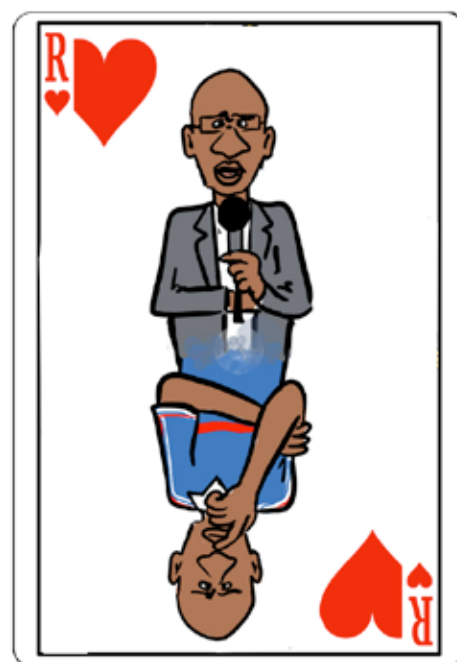
Hailing from St. Lawrence High School in Calcutta, India, 9-year old Trishan Das found inspiration for creating a portrait of what peace through sports meant to him after attending the exposee 'Expression 2017' and thinking about sport's role to eradicate war. His portrait of a fighter plane dropping soccer balls instead of bombs emphasized his aim of promoting sports to build more peace in the world. Trishan strongly believes that teaching youth about Olympic values *"builds better people, creates good citizens and transforms his generation in a positive manner."*



#### STEPHANY ARBOLEDA, COACH, FUTBOL CON CORAZON

Twenty-three-year-old Stephany Arboleda, from Fútbol Con Corazón, spoke about her struggle as a young girl in Barranquilla, Colombia. She spoke of the trauma she endured from her family's unstable financial situation to the effects produced by Colombia's conflict. Her eyes lit up when she began to talk about how something as simple as soccer changed her life forever and provided her with educational opportunities. Now a coach with Fútbol Con Corazon, she sees on a daily basis *"the change that soccer brings to the Colombian youth that have so much energy and possess the will to change their current situation. Soccer contributes to their hopes and dreams and supports their future goals."*

#### STEFANY ARBOLEDA : FUTBOL CON CORAZON





**SESSION 2: BUSINESS INVESTMENT FOR SOCIAL GOOD**



**NICOLAS VIOLETTE, CO-FOUNDER, COMMON CENTS**

Working to combine the private sector with the sports' world co-founder of Common Cents, Nicolas Violette, created an online platform for consumers to integrate more purpose into their online shopping. While clients directly donate to charities as they make a purchase, vendors have the ability to generate a greater social impact and establish the idea of *"profits for purpose."* Mr. Violette emphasized that this is a *"new way to associate your customer to your social engagement"* and make it easy for customers to donate through shopping and sports activities.



**HANS REITZ, FOUNDER, GRAMEEN CREATIVE LAB**

Mr. Hans Reitz has devoted his life to developing social change through social business and now works closely with 2006 Nobel Peace Laureate Professor Muhammad Yunus of Bangladesh. He has gone on to found the Grameen Creative Lab, an organization dedicated to eradicating poverty by providing more business opportunities for the underprivileged communities around the world. Mr. Reitz shared his view that *"human nature is to have joy. We have joyful minds; we have playful minds. Human nature is to share and enjoy life."* He emphasizes that business was originally *"formed to share responsibility. It was not thought of to make money."* Through this belief, Mr. Reitz and his initiative strive to highlight the importance of being more human and thinking of others.



**JORGE CASIMIRO, PRESIDENT, NIKE FOUNDATION AND VP, GLOBAL COMMUNITY IMPACT**

Jorge Casimiro began by stressing that *"today's generation of kids are the least active in history"* and the danger of children not developing the proper life skills to succeed in the future. However, he stated that *"every single kid has potential and (NIKE) believes in the power of sport to unleash that potential."* Mr. Casimiro highlighted that *"research conveys sport as a direct contributor to healthier, happier, more confident and more social children overall."* With NIKE's 'Made to Play' program children are gaining the opportunity to enrich their lives through sports and live a healthier lifestyle. Mr. Casimiro articulated sports' contribution to more focused children with improved behaviors and attitudes in school and that they have proven to learn better and faster because of the increase in an active lifestyle.

**THOMAS PREISS, CO-FOUNDER, COMMON GOAL**

To encourage high-level athletes to give back and uphold social responsibility, Common Goal is an organization which has combined the two worlds of soccer: revenue and social transformation. Thomas Preiss, explained that Common Goal is a platform where athletes pledge 1% of their salaries to a collective fund which will be transformed into realizing projects that focus on social good and building up communities in need. For instance, football player Juan Mata is leading this initiative. Since the opening of its doors this past summer 2017, Common Goal has already empowered 2.5 million youth. Mr. Preiss states that although there may be, at times, a negative stereotype surrounding the soccer world, *"football is a tool to support those less fortunate than us"*.

**BUSINESS INVESTMENT FOR SOCIAL GOOD**

**SESSION 3: SPORT AS A DRIVING FORCE FOR CREATIVE EXPRESSION**



**C215, STREET ARTIST**

French street artist Christian Guemy, better known as his alias C215, highlighted the interaction between sports and art and the emotional understanding needed to properly build connections and relationships through art. C215 translates emotions and context from what he experiences in the street and transforms it into pieces of art using sports gear and materials originally of importance to a particular athlete. Through his collaboration with Thibault Sarda, Founder of Spread It & Art Curator of the exhibition "Athletes", C215 has exhibited his works in museums, on the street, on the internet, in social networks and in galleries to portray the value of art and using it as a medium to express the value of sports to building up communities around the world.



**ROALD BRADSTOCK, EXECUTIVE DIRECTOR, ART OF THE OLYMPIANS**

Former athlete and Javelin Olympian, Roald Bradstock, also known as the 'Olympic Picasso,' began by describing his budding interest in art after competing in two Olympic Games in the 1980s. In his search for grasping the connection between art and sports, he discovered that "*while sport is a universal language, the same can be said for the arts.*" In combining sports and arts, he believes everyone can be reached in a positively impactful way that has the potential of transforming the lives of youth, as he witnessed in Calcutta's 'Expressions 2017' event where children from St. Lawrence High School depicted the meaning of Peace through Sport in the form of art. Art is a form of expression and it is a manner in which athletes and youth are able to portray their feelings in the creative mediums.



**PLANTU, FOUNDER, CARTOONING FOR PEACE**

When Plantu established the organization 'Cartooning for Peace' eleven years ago, he created it with the goal of using cartoons as a form of expression and dialogue. Plantu sees cartoons as having the potential to "*combine people of different backgrounds and religions*" and using the artistic skill to portray a message, but without the fine line of offending anyone whether it be in politics or sports. He stresses the importance of understanding the context in which one is drawing, what message they want to convey, and that it is essential to understand multiple perspectives and cultures. Plantu's main point was to express the importance of feelings, to listen, to know where the limit is while bringing humanity into every piece of work.





**SESSION 4: URBAN REGENERATION THROUGH SPORT**



**TALEB RIFAI, SECRETARY GENERAL, WORLD TOURISM ORGANIZATION**

Taleb Rifai, outlined three global 'revolutions' changing the social landscape of our world. The first one, named the Digital IT Revolution, has *"changed the way the world perceives situations and interacts."* The second, the Urban Revolution, outlines the *"rapidly changing lifestyle with the dramatic growth of the world's population living solely in cities; 62% by 2030."* Third point, the Travel Revolution, and the importance it plays in making the world "more connected, more informed" and ultimately a *"better world because we know more about each other and care more."* With *"over 1.2 billion travelers last year and \$3.2 billion USD in expenditure every day,"* travel is a powerful tool to transform our way of thinking. Mr. Rifai mentioned the UN's SDGs and stated the power of *"tourism and travel as a development agent,"* particularly in achieving the 16th goal revolving around peace and justice.



**KHALIDA POPAL, FOUNDER, GIRL POWER**

Former team captain for Afghanistan's women's soccer team, Khalida Popal is the first woman in her country to play soccer on a recognized team. Ms. Popal became the figure of empowerment and advocate of women's rights in Afghanistan. Having the support of her parents, Khalida made it her life's goal to be *"the voice for women internationally"* through the avenue of soccer. After fearing for her life in Afghanistan because she used the media to try to bring solutions to the issues in her country, Khalida was forced to flee and sought asylum in Denmark. Now she uses sports, particularly soccer, to empower refugee women across Europe and fights for girl's rights, specifically those with minority backgrounds. Through 'Girl Power' she teaches sports leadership and implements strong educational programs in schools.



**JORDI CARDONER, FIRST VICE-PRESIDENT, FC BARCELONA**

Working in over 53 countries in the world, FC Barcelona strives to work in isolated and impoverished locations. FC Barcelona believes in *"making their athletes positive role models that inspire others to care for one another and give back to their communities."* Mr. Cardoner described an important project the club is currently working that will develop a pediatric cancer center where children's lives can be saved and where they can obtain the opportunity to live healthy and fulfilling lives. FC Barcelona encompasses the motto of *"athletes giving back"* off the field.



#### FATUMA ADAN, FOUNDER, HORN OF AFRICA DEVELOPMENT INITIATIVE

Fatuma Adan is an accomplished woman with a heart for others. Ms. Adan expressed how as a young girl she was encouraged by her father and mother to seek greater opportunities and achieve any dream she desired. After becoming a lawyer, now she is a strong advocate for peace. Ms. Adan depicted how she uses soccer as a tool for peaceful resolution and her aim to close the gap between law and practical implementation of empowering programs. She stated how through soccer she is able to engage soldiers and youth and transform the mentality of the villages her initiative works in. Her slogan: *"Shoot to score, not to kill"* embodies the importance of dialogue, teamwork, involvement and the aim of producing leaders that will lift up the youth of Africa.





**SESSION 5: THE DAWN OF DIGITAL SOLUTIONS**



**ELIAS MASTORAS, FOUNDER, YOUTHORAMA**

Elias Mastoras described how his organization, Youthorama, aims to help the visually impaired play sports. While giving the opportunity for equality, Mr. Mastoras' initiative eradicates the belief that being visually impaired hinders one's ability to succeed. He stated that the organization's motto: "Yes, I can!" empowers youth to believe in themselves and provides them with the confidence to achieve greatness across all disciplines. Mr. Mastoras shared how his original inspiration for Youthorama developed out of the belief that there was a need for involving visually impaired individuals in activities and events other than just the Para-Olympic Games, which only occurs every 4 years. He emphasized Youthorama's goals of *"provid(ing) mini soccer balls to all children"* and inspiring hope and creativity in youth.



**ZACH WIGAL, CEO, GAMERS OUTREACH FOUNDATION**

Zach Wigal transforms the image that most of the world has about video games. Through his foundation he conveyed the manner in which video games allow children in long-term hospital care to access recreation. He described how they *"provide a sense of relief and therapy for these youth, as well as encourages them to participate in rehabilitative activities."* His foundation provides portable game kiosks in hospitals to make recreation accessible to all. Mr. Wigal emphasized that video gaming *"can actually be a platform for social interaction"* for youth that are not able to access outside activities. He stressed that we, as a collective public, should *"be more concerned with the message we provide, rather than the medium"* and that video gaming has the potential to serve as a positive vehicle for sports and digital technology to coexist.



**STEVE MESLER, CEO, CLASSROOM CHAMPIONS AND CHAMPION FOR PEACE**

Classroom Champions unites over 100 athletes in the goal of providing approximately 25,000 youth within North America with reliable mentors and role models through digital technology. Mr. Mesler depicted how Classroom Champions has become a life-saving technique that allows kids to *"build a meaningful bond directly with the people they are going to learn from"* and in return gives athletes the opportunity to give back. Mr. Mesler also highlighted that reaching kids through video chats, that provide face-to-face value with their athlete mentors, has *"made mentoring programs more affordable at less than 5% of the traditional programs,"* as well as more accessible and impactful. Mr. Mesler stressed that internet is an effective mechanism to provide children with life-changing advice and guidance.



THE DAWN OF  
DIGITAL  
SOLUTIONS





## DIPLOMATIC EVENT

A diplomatic event took place to convey a concrete demonstration of the unique power that sport has to unite people and create dialogue. Two female and two male athletes from Russia and Ukraine confronted each other in two kickboxing fights as part of a Diplomatic Event organized in cooperation with the World Association of Kickboxing Organizations (WAKO) and the Fédération Monégasque de Kickboxing et Krav-Maga.

By leaving behind their countries' political differences, the athletes sent a strong message of dialogue and peace through sport.



## PEACE AND SPORT 10-YEAR GALA EVENING

In order to celebrate the 10-year anniversary of Peace and Sport's work, H.S.H Prince Albert II of Monaco and President and Founder of Peace and Sport Mr. Joël Bouzou delivered inspirational words. Additionally, key note speakers Professor Muhammad Yunus, 2006 Nobel Peace Prize Laureate and Mr. Didier Drogba, Champion for Peace addressed the audience conveying unity for peace in the world of sport.



**H.S.H. Prince Albert II** gave a warm welcome to all of those present. He attributed President Bouzou's example of strength in practice and the value of the cause that Peace and Sport supports as the foundation for valuable partnerships with high-level organizations such as, UNESCO, the Council of Europe, and UNHCR. H.S.H. Prince Albert II acknowledged *"sport as a factor for social integration and development"* and its *"promotion of individual dignity, social cohesion and solidarity between communities."* Following these statements, H.S.H. Prince Albert II introduced the speakers as individuals *"represent(ing) vitality and richness of ideas and projects for the potential development (and impactful growth) of Peace and Sport."*



**Mr. Joël Bouzou** thanked everyone for their involvement and drew upon inspiration from the memory of Mr. Nelson Mandela of a man who took the *"energy of hate to transform it into peace."* After reflecting on past, important moments in Peace and Sport's history that portrayed unity, understanding and respect, he displayed a video of sports' impact in the Great Lakes Region of Africa. He stressed the value of maintaining *"spirit, the implementation of best practices and (to continuously) innovate"* to *"better respond to people's needs and do justice to the hope that (individuals) place in (Peace and Sport)."*



**Professor Muhammad Yunus**, 2006 Nobel Peace Prize Laureate, highlighted the idea that the power of athletes *"goes beyond what the (traditional) sports' world lets them do."* He explained that they have the ability to positively impact the minds of young people. Through the creation of his social business, Grameen Bank, women all over the world are empowered and seek new opportunities that weren't available to them in the past. Professor Yunus' 'three zeros' are the pillars of eliminating unemployment, poverty and net carbon emissions for our future generations. He encouraged youth to encompass the mindset of being *"prepared to do the thing that (they) want, to be yourself and to expand your creative power."* He conveyed truth through the belief that *"no human being is ever retired; (they) keep expanding themselves (and learning and growing) until the last breath."*



**Didier Drogba**, professional football player and Champion for Peace delved into his roots and the creation of his love for soccer and passion for the game. Mr. Drogba is highly revered for the moment in 2005, when his team qualified for the World Cup, and he promoted the necessity for peace. By calling everyone to *"lay down their weapons"* during a period in Ivory Coast's history where division was prominent and citizens wouldn't speak to one another, Mr. Drogba conveyed how his actions influenced the non-violent political elections and the embodiment of humanity through the call for unity.



## PEACE AND SPORT AWARDS CEREMONY



Following the Special Session, the Peace and Sport Awards recognized the inspirational actions done by organizations, international federations and athletes around the world.

This year's winners were the following:



In Memory of Guo Chuan, Coup de Coeur by the Champions for Peace: Maria Guedez



«Sport Simple» program of the Year: Welcome to Yorkshire, Yorkshire Bank Bike Libraries



April 6 Initiative of the Year: Brussels Play4Peace



Diplomatic Action of the Year: The Ministry of Foreign Affairs of Colombia



Champion of the Year:  
Khalida Popal



Event of the Year:  
Ojo X Ojo Producciones



Corporate Social Responsibility Initiative of the Year:  
GIZ



Special Jury Prize :  
l'Union Nationale des Footballeurs Professionnels



Federation of the Year:  
Badminton World Federation



NGO of the Year:  
Horn of Africa Development Initiative



Foundation of the Year:  
FC Barcelona Foundation





**SPORT ACTIVITY: 'I MOVE FOR PEACE' RUN**



More than 15 runners joined Marathon star and Champion for Peace **Tegla Loroupe** for a unique morning jog on the seashore!

After the Peace and Sport Awards ceremony, the previous night, this 'I Move for Peace' run was the perfect way to launch the Decision-Making Day.

## MINISTERS' ROUND TABLE

Peace and Sport organized a Ministers' Round Table where official and high-ranking representatives from 10 countries shared steps and projects currently taking place in their nations. Furthermore, they explored specific actions that they were looking forward to implement and voiced the support they would need from the Peace and Sport community. A concrete example to open the discussion was presented by **Ms. Florence Llanos**, Deputy Director Judicial Protection of Juveniles. Dr. Pascal Boniface, Director of the Institute for International and Strategic Affairs (IRIS), moderated this event.



**Mr. El-Hadi Ould Ali, the Algerian Minister of Youth and Sport**, stated Algeria's future challenges and the importance of opening new pathways for social development. To address these issues, Algeria will focus on mainstreaming access of sport to the Algerian public. Steps to achieve this goal have previously been worked on through the development of the policy signed in 2013 with the main objective of mainstreaming citizenship through the power of sport and enforcing access to sports facilities. Mr. Ould Ali focused on tackling the issues related to youth with disabilities with an emphasis in partnering with HandiSport and enhancing women's roles in sport to promote gender equality that didn't exist previously.

**Mr. Tairou Bangre, the Minister of Sports of Burkina Faso** began by explaining the importance of focusing on sports facilities and their essential role to the citizens of Burkina Faso. As Official Representative of H.E. the Prime Minister, he found it pertinent to transform facility standards and make them compliant with current laws. Additionally, Burkina Faso stresses the necessity to implement activities that promote individual health and well-being and productivity within society. Mr. Bangre highlighted the importance of more communication, infrastructure and equipment as well as sports access to all citizens and the urgency to finalize construction on facilities currently being built.

**Mr. Filipinos Sofokleous, Director of the Cyprus Sport Organization**, portrayed the need for sports in Cyprus-based camps to encourage hope and promote social integration of Syrian refugees and immigrants. Mr. Sofokleous presented sports' role in empowering refugee youth and women and providing them with the opportunity to find healthy outlets for trauma and change. Mr. Sofokleous described the inter-workings of the 'Sports for the Refugees' program, involving two campuses in Larnaca and near Nicosiou, which encourages thousands of individuals to participate in sports. Additionally, the Cyprus Sports Organization, among other collaborations, reminded his partnership with EPAS – Council of Europe.

**Mr. Patrice Cellario, Ministry of Interior in Monaco** expressed pride in his country in the example of peace they have set by fostering healthy relationships between the 120 nationalities represented in this Principality as sport is used as an educational tool to promote inclusion, respect and tolerance between several cultures. Mr. Cellario highlighted the State support to ease the access for all citizens to the public facilities. The Ministry's main concern revolves around the implementation of too many sports as Mr. Cellario expressed concern over the difficulty to properly manage a large amount of competitions required by schools' program, amateur sport and top-level athletes.



**Mr. Ahmed Khanou, Sierra Leone's Sports Minister**, reflected on the dire situation that Sierra Leone has experienced both in the past and in its rebuilding period as a nation. He expressed his concern for the growing delinquency rate and high level of school dropouts throughout the country. Mr. Khanou stated that sport has been an integral driver for social change and national development. He also referred to sports as a reminder of Sierra Leone's unity and that hard work, discipline and self-confidence is the answer to developing one-self and the community. Through their Champions for Peace Club, Sierra Leone has gained positive role models and the opportunity to give back to the future of their youth.

**South Africa's Deputy Minister of Sport and Recreation and Chairperson of CIGEPS, the Honourable Gert Oosthuizen**, explained the need for physical education in schools and the importance around the motto that *"not everyone can be a Champion on the field, but everyone can be a Champion in society."* South Africa has implemented various programs nationally, including their 'Sport for the Environment' program which aims to recycle plastic materials not originally disposed of properly and serves as a platform for raising funds for increased access to sports and improved sports facilities. Additionally, their youth camps, which teach values of Olympism and highlights the meaning of being positive role models and coaches.

**Mr. Imed Jabri, Tunisia's State Secretary for Sport** and Official Representative of H.E. the President of the Republic, addressed their commitment to innovation through sports as articulated by Articles 43 and 48 in their constitution revised after the 2011 revolution. There are 48 national sport federations in Tunisia now so 1,40% of the population is engaged in sport activities. The Tunisian State has been investing heavily in the sport budget and became a positive tool to make youth want to stay in the country and to prevent them from extremism. Now the State is currently building more and more neighborhood sport fields and developing 3 new federations for sport at work, sport for all and sport in schools.

**Ukraine's Sport Minister, Mr. Igor Zhdanov**, states that the Ukrainian government is focused on the development of sport infrastructures, the allocation of areas suitable for construction of those facilities, and the rehabilitation of youth through sports. As a result of support from the members of Parliament at the National Olympic meeting, Ukraine recently launched a special State program for the Development of Sport infrastructure and aims to allocate 10% of the resources of this project to the development and creation of various sports facilities and programs. Their various youth centers, developed by the Ministry to form the National Quality of Life for Youth Centers provides unique approaches to rehabilitate children through physical activities.

**Mr. Naïf Al-Bakri, Yemen's Sports Minister** and Official representative of H.E. the Prime Minister, outlined the current events ravishing the country of Yemen and the near elimination or lack of access to sports facilities, especially in the capital Sana'a. However, Yemen managed to maintain its participation in several international championships. The Government is convinced that sports projects can help to build peace because when peace is combined with sport, "it will always be accepted by different stakeholders. Mr. Al-Bakri requested Peace and Sport's support to develop a roadmap to implement practical solutions which could have a great impact on the youth.

**Ms. Ana Paula Sacramento Neto, Youth and Sport Minister of Angola** declared Angola's 15 years of peace and acknowledged sports' contribution in this area. Ms. Sacramento shared that in 2014, in partnership with the African Union, a forum was organized that demonstrated the culture of peace in Africa and strengthened youth participation. She went on to comment the essential role sports has played in creating a sense of dialogue among different social structures while having the ability to partner with the United Nations on implementing projects.

**Mr Joel Bouzou, President and Founder of Peace and Sport** concluded by declaring that sport needs to be seen as a platform for peacebuilding. He invited the Ministers to consider sport as a cost-effective tool which doesn't need of fancy venues or equipment. Finally, he reminded that "Peace and Sport will continue to forge relationships with governments and promote initiatives and programs that develop the platform for dialogue and the fostering of good environments for diplomacy and cultural understanding.

## FIELD ACTORS' ROUNDTABLE

Two years after the UN's Global Agenda 2030 was adopted and three years to go towards the skyline of the IOC Agenda's 2020 implementation, Peace and Sport organized a field actors' round the table in Monaco gathering peace through sport leaders to explore the future of the sport for development and peace movement. These are the conclusion from the following participant organizations: **ENGSO Youth, Beyond Sport, Capoeira4Refugees, International Table Tennis Organization, Terre des Hommes, YMCA, NOC Guatemala, Swiss Academy for Development, Sport et Citoyenneté, Winter World Indigenous Games, World Baseball Softball Confederation, Football for Peace, Eleven Campaign and Peace and Sport:**



**COLLABORATION** should be cross-sectoral, multi-cultural and wherever innovation. Field's response and strategic planning is matter of urgency and it is collective responsibility.

**MEDIA** are identified as crucial player and collaborator. Global medias showcase sport so much but still sport is not presented enough as a tool for soft power. It is necessary to create a collective platform (a), identify medias that can become the voice of sport for development and peace (b), strategically boost the search engine on the internet (c), team up with large(st) medias. Transformation of the ways and efforts for bringing the information forward is perceived as needed among the sport for development sector.

**FUNDRAISING** Discussion went further towards encouraging businesses and big donors to invest in CSR programme – by doing good. Micro-credits and crowd sourcing platforms needs to be transformed in crowd-sourcing resources not for one project, but for everyone through Innovative approaches to lead into learning from upraising new practices. The discussion explored other solutions that are not exclusively related to money and that create the ecosystems with collaborating means, sharing the costs, impacts and outcomes.

**VOLUNTEERING** The role of volunteering and education involve communities, providing them with skills and access to tools and empowering self-implementation. Volunteering culture is not unified and differs around the world. Volunteering as a culture and/or need in some countries even doesn't exist. It has been said that collaboration through and in sports start with children as our Zero target group. Way forward could be investing in volunteering culture – teaching parents and coaches how to support children, how to volunteer.

## EDUCATION

Access to basic human rights is channeled through sports. Leaders from the sector has called on education that is giving all necessary inputs, tools and networks in order to provide the quality engagement of communities. Discussion has called on giving (more) responsibilities to beneficiaries. It has been found as important to transform the access to rights over an access to sports into an access to the tools. Sustainable and tangible know-how for everyone is seen to be built up to be able maintaining themselves in the future.

**FUTURE** There is a need to translate societal matters into policies and policies into actions. Sport as a tool is the enabler of all 17 goals. In Monaco it has been encouraged to continue dialogue and exchange among leaders and field actors and the governments' representatives. Peace and Sport gathering has called to define what is the plan for the future and to continue to provide avenues for a direct debate. If not, the public sector will keep on echoing as not only silent but dead.

## CLOSING SPEECH

**Mr. Joël Bouzou**, President and Founder of Peace and Sport, concluded the 3-day event by underlining fundamental elements from the Forum and thanked everyone for their perseverance and commitment in expanding the level of social good accomplished through the tool of sports for peace. He highlighted the over 100 Champions for Peace and their willingness to give back to their communities and be positive role models for youth. The MoU signing with Professor Muhammad Yunus, the positivity and enthusiasm from 9-year old Trishan from India and the inspiring and creative drawings from French cartoonist Faro, who brought "*peace through smiles*," were expressed as some main highlights of the Forum. Mr. Bouzou commented on the fact that Peace and Sport is "*mature, but still young with much room to learn and grow*." However, he reminded the public that "*Peace and Sport will continue to forge relationships and promote initiatives and programs that develop the platform for dialogue, stability, and the fostering of good environments for diplomacy and cultural understanding*."







Angel David Rodriguez, Pernilla Wiberg and Sidiki Sidibé



Laure Fournier and Maria Guedez



Didier Drogba and Kyriakos Kyriakopoulos



Professor Muhammad Yunus, Didier Drogba and Joël Bouzou



Daba Modibo Keïta, Balla Dieye and Pascal Gentil



Khalida Popal and Fatuma Abdulkadir Adan



David Aaron Henry and Thomas Preiss



Gert C. Oosthuizen



Jean-Louis Da Ré, H.E. Mrs Keïta Aminata Maïga and Fabien Barthez



Rossella Pagliuchi-Lor, Claude Marshall, Trishan Das, Charlotte Pinet and Joël Bouzou



Walter Gagg and Kash Siddiqi



H.S.H. Prince Albert II and Joël Bouzou



# “ATHLÈTES”

## THE PERFECT MIX BETWEEN ART AND SPORT

Peace and Sport and Spread It, the first sport and street art agency, were proud to bring to your attention a selection of thirteen exclusive artworks of the famous french street-artist C215, which are parts of the “Athlètes” exhibition created and curated by Thibault Sarda, founder of Spread It.

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