



L'Organisation pour la Paix par le Sport
Under the High Patronage of HSH Prince Albert II of Monaco



THE MONACO F1 GRAND PRIX PEACE AND SPORT IN POLE POSITION!

Monaco, 21 May 2009 – The starting line of the 67th Monaco Grand Prix is displaying unusual colours for the first time this year: they are the colours of “Peace and Sport, L'Organisation pour la Paix par le Sport”, an international initiative that promotes sport as an instrument of peace and social stability throughout the world.

Based in the Principality of Monaco under the High Patronage of HSH Prince Albert II of Monaco, Peace and Sport strives to unite divided communities by bringing together stakeholders involved in peace and in sport. The organization intervenes in areas suffering the consequences of post-conflict, extreme poverty or lack of social cohesion.

For the past few days, Monegasque residents, thousands of tourists and fans of motor sport have seen Peace and Sport's banner displayed on Boulevard Albert I, which in a few days' time will witness the most powerful cars on the planet rev up to start 78 circuits round the Principality's legendary hairpin bends and tight turns.



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The prominent site of the banner was graciously offered to Peace and Sport by its partner, the Monaco Automobile Club (ACM). Also, in a further initiative to enlighten the large crowd of spectators about the kind of work that Peace and Sport does, short video clips of their missions will be broadcast on giant screens placed at regular intervals along the circuit.

The partnership goes way beyond a simple banner, as the President of ACM Michel Boeri explains:

"The Monaco Grand Prix is one of those legendary events which brings together tens of thousands of spectators and is watched on television by millions of F1 fans across all five continents. The ACM is very proud to enable a noble cause such as that promoted by Peace and Sport to benefit from this global exposure, so making its voice heard and encouraging fans of car racing to unite for peace."

Joel Bouzou, President and Founder of Peace and Sport, added:

"Major sporting events, especially when they are as famous as the Monaco Grand Prix, are great sounding boards to spread a message of peace and fraternity. We are infinitely grateful to the ACM and its President to have acted so that this appeal can be heard. We hope that this outstanding media coverage will raise awareness. Sport is a bridge between cultures, country borders, religions and political differences. If all sports fans are willing to use it as a common language, we will advance the cause of peace."

For more information, visit www.peace-sport.org

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About PEACE AND SPORT

“Peace and Sport, L'Organisation pour la Paix par le Sport” is a neutral and a-political international initiative based in Monaco, created under the High Patronage of His Serene Highness Prince Albert II.

Peace and Sport brings the structuring values of sport to the heart of communities and individuals in crisis throughout the world. Undertaking projects in areas suffering the consequences of armed conflict, areas of extreme poverty or in lacking social cohesion, Peace and Sport makes sport a vehicle for tolerance, harmony, respect, sharing, citizenship and self-achievement, at the service of Sustainable Peace.

Supported by governments, world sport governance bodies, international organisations, private international corporations and international sports champions, Peace and Sport creates synergies between various actors to successfully carry out two major types of activity: organising an Annual International Forum and Locally-Based Projects, concrete action in various regions in crisis throughout the world.

Peace and Sport currently has interventions in Cote d'Ivoire, Burundi, Timor Leste, Israel-Palestine, Colombia and is planning an intervention in Haiti in the near future.

Peace and Sport was founded by Joel Bouzou, current President of the organisation. Joel Bouzou is an Olympic medallist, world champion of Modern Pentathlon and current Secretary General for the International Union of Modern Pentathlon (UIPM). He is also an Advisor to H.S.H. Prince Albert II of Monaco.