



Peace and Sport International Forum Official Supplier

Marketing Rights

- Appointed as **Official Supplier of the Forum**
- Right to use **the Forum's composite logo**



High Visibility

• ONSITE

Presence of your logo **on some official Forum publicity material**: stage, video screens, drop banners, stands...

• DOCUMENTATION

Presence in the Forum Event Guide and Report:
Logo on the partner page, acknowledgements, interviews, Report DVD menu...

• PRESS

A summary of your organization (5 lines) in the editors' notes
on all official press releases for the Forum (8 to 10)

• ONLINE COMMUNICATION

Website:

Logo on the Forum pages, URL link in the partners' section, profiling (2,500 visits per day)

Direct marketing:

Partnership announcement in the newsletter (10,000 contacts)

Delegate bag:

Inclusion of a 'goody' of your choice

Public Relations

4 invitations:

Opening dinner and Gala evening; access to Forum sessions

