



# Peace and Sport International Forum Official Partner

## Marketing Rights

- Appointed as **Official Partner of the Forum**
- Right to use **the Forum's composite logo**



## High Visibility

### • ONSITE

Presence of your logo **on all official Forum publicity material**: stage, photo calls, video screens, drop banners, stands...

### • DOCUMENTATION

Presence in the Forum Event Guide and Report:  
Logo, presentation page, acknowledgements, interviews, Report DVD menu...

### • PRESS

**Press release** announcing the partnership  
4 **official interviews** with your representative  
Logo on all **advertising inserts** for the Forum  
**Official photograph** with H.S.H. Prince Albert II of Monaco and Joel Bouzou

### • ONLINE COMMUNICATION

#### **Website:**

Logo on the Forum pages, URL link in the partners' section, profiling  
Interview with your official representative

#### **Social Networks:**

Adverts on Peace and Sport's Facebook and Twitter pages  
Logo on Youtube and Dailymotion videos

#### **Direct marketing:**

Partnership announcement in the newsletter  
Interview in the pre-Forum edition E-zine « Together »

#### **Delegate bag:**

Your brochure is included plus a 'goody' and a press release



## Public Relations

### **10 invitations:**

Opening dinner and Gala evening; access to Forum sessions

### **Speaker Opportunity:**

Panelist position for your representative